

---

Printed by EAST

---

**UserID:** TDixon

**Computer:** WS05657

**Date:** 03/30/2001

**Time:** 09:30

*Search Notes*

*09/369,391*

*priority date  
8/92*

*(72)  
90 91 92 94 95 103 104  
1 93  
96*

*(102)  
117*

### Status: Path 1 of [Dialog Information Services via Modem]

### Status: Initializing TCP/IP using (UseTelnetProto 1 ServiceID pto-dialog)  
Trying 31060000009999...Open

DIALOG INFORMATION SERVICES

PLEASE LOGON:

\*\*\*\*\* HHHHHHHH SSSSSSSS?

### Status: Signing onto Dialog

\*\*\*\*\*

ENTER PASSWORD:

\*\*\*\*\* HHHHHHHH SSSSSSSS? \*\*\*\*\*

Welcome to DIALOG

### Status: Connected

Dialog level 02.07.19D

Last logoff: 23jul02 07:33:16

Logon file405 25jul02 06:22:19

\*\*\* ANNOUNCEMENT \*\*\*

\*\*\*

--Alerts has been enhanced to allow a single Alert profile to be stored and run against multiple files. Duplicate removal is available across files and for up to 12 months. The Alert may be run according to the file's update frequency or according to a custom calendar-based schedule. There are no additional prices for these enhanced features. See HELP ALERT for more information.

\*\*\*

--U.S. Patents Fulltext (File 654) has been redesigned with new search and display features. See HELP NEWS 654 for information.

\*\*\*

--Dialog NewsRoom is now available. BEGIN NEWSROOM to use the files in a OneSearch. See NEW FILES RELEASED (below) for individual file numbers.

\*\*\*

--Connect Time joins DialUnits as pricing options on Dialog. See HELP CONNECT for information.

\*\*\*

--CLAIMS/US Patents (Files 340,341, 942) have been enhanced with both application and grant publication level in a single record. See HELP NEWS 340 for information.

\*\*\*

--SourceOne patents are now delivered to your email inbox as PDF replacing TIFF delivery. See HELP SOURCE1 for more information.

\*\*\*

--Important news for public and academic libraries. See HELP LIBRARY for more information.

\*\*\*

--Important Notice to Freelance Authors--  
See HELP FREELANCE for more information

\*\*\*

For information about the access to file 43 please see Help News43.

\*\*\*

#### NEW FILES RELEASED

\*\*\*Dialog NewsRoom - Current 3-4 months (File 990)

\*\*\*Dialog NewsRoom - 2001 Archive (File 994)

\*\*\*Dialog NewsRoom - 2000 Archive (File 995)

\*\*\*TRADEMARKSCAN-Finland (File 679)

\*\*\*TRADEMARKSCAN-Norway (File 678)

\*\*\*TRADEMARKSCAN-Sweden (File 675)

\*\*\*

#### UPDATING RESUMED

\*\*\*Delphes European Business (File 481)

\*\*\*

RELOADED

\*\*\*U.S. Patents Fulltext 1976-current (File 654)  
\*\*\*Population Demographics (File 581)  
\*\*\*Kompass Western Europe (File 590)  
\*\*\*D&B - Dun's Market Identifiers (File 516)  
\*\*\*CANCERLIT (File 159)  
\*\*\*TOXFILE (File 156)

REMOVED

\*\*\*U.S. Patents Fulltext 1980-1989 (File 653)  
\*\*\*Washington Post (File 146)  
\*\*\*Books in Print (File 470)  
\*\*\*Court Filings (File 793)  
\*\*\*Microcomputer Software Guide Online (File 278)  
\*\*\*Publishers, Distributors & Wholesalers of the U.S. (File 450)  
\*\*\*State Tax Today (File 791)  
\*\*\*Tax Notes Today (File 790)  
\*\*\*Worldwide Tax Daily (File 792)

\*\*\*New document supplier\*\*\*

IMED has been changed to INFOTRIE (see HELP OINFOTRI)

>>> Enter BEGIN HOMEBASE for Dialog Announcements <<<  
>>> of new databases, price changes, etc. <<<

\*\*\*\*

COREFULL is set ON as an alias for 15,9,623,810,275,624,636,621,813,16,160,148,20.  
COREABS is set ON as an alias for 77,35,593,65,2,233,99,473,474,475.  
COREALL is set ON as an alias for COREFULL,COREABS.  
SOFTFULL is set ON as an alias for 278,634,256.  
EUROFULL is set ON as an alias for 348,349.  
JAPOABS is set ON as an alias for 347.  
HEALTHFULL is set ON as an alias for 442,149,43,444.  
HEALTHABS is set ON as an alias for 5,73,151,155,34,434.  
DRUGFULL is set ON as an alias for 455,129,130.  
DRUGABS is set ON as an alias for 74,42.  
INSURANCEFULL is set ON as an alias for 625,637.  
INSURANCEABS is set ON as an alias for 169.  
TRANSPORTFULL is set ON as an alias for 80,637.  
TRANSPORTABS is set ON as an alias for 108,6,63.  
ADVERTISINGFULL is set ON as an alias for 635,570,PAPERSMJ,PAPERSEU.  
INVENTORYABS is set ON as an alias for 8,14,94,6,34,434,7.  
BANKINGFULL is set ON as an alias for 625,268,626,267.  
BANKINGABS is set ON as an alias for 139.  
HEALTHALL is set ON as an alias for COREFULL,COREABS,HEALTHFULL,HEALTHABS.  
INSURANCEALL is set ON as an alias for COREFULL,COREABS,INSURANCEFULL,INSURANCEABS.  
RESERVATIONALL is set ON as an alias for COREFULL, COREABS.  
OPERATIONSALL is set ON as an alias for COREFULL,COREABS,INVENTORYABS.  
TRANSPORTALL is set ON as an alias for COREFULL,COREABS,TRANSPORTFULL,TRANSPORTABS.  
ADVERTISINGALL is set ON as an alias for COREFULL,COREABS,ADVERTISINGFULL.  
SHOPPINGALL is set ON as an alias for COREFULL,COREABS,ADVERTISINGALL,47.  
INVENTORYALL is set ON as an alias for COREFULL,COREABS,INVENTORYFULL.  
BANKINGALL is set ON as an alias for COREFULL,COREABS,BANKINGFULL,BANKINGABS.  
PORTFOLIOALL is set ON as an alias for COREFULL,COREABS,BANKINGALL.  
TRADINGALL is set ON as an alias for COREFULL,COREABS,BANKINGALL.  
CREDITALL is set ON as an alias for COREFULL,COREABS,BANKINGALL.  
FUNDSALL is set ON as an alias for COREFULL,COREABS,BANKINGALL,608.

\*\*\*

\*\*\*

SYSTEM:HOME

Cost is in DialUnits

Menu System II: D2 version 1.7.8 term=ASCII

\*\*\* DIALOG HOMEBASE(SM) Main Menu \*\*\*

Information:

1. Announcements (new files, reloads, etc.)
2. Database, Rates, & Command Descriptions
3. Help in Choosing Databases for Your Topic
4. Customer Services (telephone assistance, training, seminars, etc.)
5. Product Descriptions

Connections:

6. DIALOG(R) Document Delivery
7. Data Star(R)

(c) 2000 The Dialog Corporation plc

All rights reserved.

/H = Help

/L = Logoff

/NOMENU = Command Mode

Enter an option number to view information or to connect to an online service. Enter a BEGIN command plus a file number to search a database (e.g., B1 for ERIC).

?b corefull, coreab

>>>"COREAB" is not a valid category or service name

25jul02 06:22:31 User242933 Session D101.1

\$0.00 0.170 DialUnits FileHomeBase

\$0.00 Estimated cost FileHomeBase

\$0.04 TELNET

\$0.04 Estimated cost this search

\$0.04 Estimated total session cost 0.170 DialUnits

SYSTEM:OS - DIALOG OneSearch

File 15:ABI/Inform(R) 1971-2002/Jul 24

(c) 2002 ProQuest Info&Learning

**\*File 15: SELECT IMAGE AVAILABILITY FOR PROQUEST FILES**

ENTER 'HELP PROQUEST' FOR MORE

File 9:Business & Industry(R) Jul/1994-2002/Jul 24

(c) 2002 Resp. DB Svcs.

File 623:Business Week 1985-2002/Jul 24

(c) 2002 The McGraw-Hill Companies Inc

File 810:Business Wire 1986-1999/Feb 28

(c) 1999 Business Wire

File 275:Gale Group Computer DB(TM) 1983-2002/Jul 25

(c) 2002 The Gale Group

File 624:McGraw-Hill Publications 1985-2002/Jul 24

(c) 2002 McGraw-Hill Co. Inc

File 636:Gale Group Newsletter DB(TM) 1987-2002/Jul 25

(c) 2002 The Gale Group

File 621:Gale Group New Prod. Annou. (R) 1985-2002/Jul 24

(c) 2002 The Gale Group

File 813:PR Newswire 1987-1999/Apr 30

(c) 1999 PR Newswire Association Inc

File 16:Gale Group PROMT(R) 1990-2002/Jul 25

(c) 2002 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989

(c) 1999 The Gale Group

File 148:Gale Group Trade & Industry DB 1976-2002/Jul 25

(c) 2002 The Gale Group

File 20:Dialog Global Reporter 1997-2002/Jul 25

(c) 2002 The Dialog Corp.

Set Items Description

--- -----

?s ebay and (feedback or comment or comments or remarks)

56432 EBAY

425017 FEEDBACK

1592922 COMMENT

1008039 COMMENTS

309604 REMARKS

S1 7158 EBAY AND (FEEDBACK OR COMMENT OR COMMENTS OR REMARKS)

?s s1 and @pd<1993

>>>One or more prefixes are unsupported

>>> or undefined in one or more files.

7158 S1

0 @PD<1993

S2 0 S1 AND @PD<1993

?s s1 and @py>1993  
>>>One or more prefixes are unsupported  
>>> or undefined in one or more files.

7158 S1

0 @PY>1993

S3 0 S1 AND @PY>1993

?s s1 and py<1993

Processing

Processed 10 of 13 files ...

Completed processing all files

7158 S1

11684146 PY<1993

S4 3 S1 AND PY<1993

?type s4/3,ab/all

>>>No matching display code(s) found in file(s): 623-624, 810, 813

4/3,AB/1 (Item 1 from file: 813)

DIALOG(R) File 813:PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv.

1412245

a3427

**Broadband Internet access gaining momentum; Microsoft, AOL and others  
developing high-speed internet connections**

DATE: January 28, 1919

12:13 EST

WORD COUNT: 400

4/3,AB/2 (Item 2 from file: 813)

DIALOG(R) File 813:PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv.

1402124

a1755

**Targeted Internet streaming media launched by American Alliance**

DATE: January 11, 1919

11:21 EST

WORD COUNT: 470

4/3,AB/3 (Item 3 from file: 813)

DIALOG(R) File 813:PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv.

1402100

a1730

**Targeted Internet streaming media launched by American Alliance**

DATE: January 11, 1919

10:58 EST

WORD COUNT: 468

?type s4/9/all

4/9/1 (Item 1 from file: 813)

DIALOG(R) File 813:PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv.

1412245

a3427

**Broadband Internet access gaining momentum; Microsoft, AOL and others  
developing high-speed internet connections**

DATE: January 28, 1919

12:13 EST

WORD COUNT: 400

RICHMOND HILL, ON Jan. 28 /CNW-PRN/ - Microsoft Corp. and NTL Inc. announced on January 25th an agreement to jointly develop new, broadband services for the UK and Ireland. This agreement, which also calls for Microsoft to invest \$500 million into NTL, is expected to accelerate deployment of high-speed voice, video and data services, and confirms greater demand from consumers seeking faster Internet access, and the ability to quickly download content rich files and images.

Microsoft's entry into the broadband services market closely follows America Online (NYSE: AOL) and Bell Atlantic's recent entry into high-speed Internet access, which is currently being served by such companies as At Home Corp (NASDAQ: ATHM), a national supplier of broadband Internet

programming using cable TV networks and high-speed cable modem equipment.

"With the availability of high-speed Internet access becoming more readily available to online users worldwide, media streaming technology companies such as American Alliance, Broadcast.com (NASDAQ: BCST), and Realnetworks (NASDAQ: RNWK) will strongly benefit as the experience of viewing media content over the Internet becomes more like watching TV,"

**comments** Mr. Doug Wetzel, a widely followed analyst with Gilbert & Chatterton, Inc. Mr. Wetzel continues, "The power of the Internet to traditional business models cannot be underestimated. As an example, just look at the recent financial success of **ebay** (NASDAQ: **EBAY**). The potential for American Alliance is equally significant."

American Alliance Corporation (Symbol: AMRE) is an aggregator and broadcaster of targeted Internet streaming media content. Through [www.eviewonline.com](http://www.eviewonline.com), the Company offers a large, comprehensive selection of Internet programming, including sports, news, business and finance, health and medicine, technology, politics, and religion. Among other online content, American Alliance will also broadcast live pay-per-view seminars and entertainment, trade shows, conferences, and training events on a worldwide basis. The Company has offices in Buffalo, NY, Richmond Hill, Ontario, and opening soon in London, and Singapore.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1993 and section 21E of the Exchange Act of 1934 and is subject to safe harbor created by these sections. Actual results, performance or achievements could differ materially from those anticipated in such forward-looking statements, which involve numerous risks and uncertainties, including the Company's ability to market its services and future customer acceptance for these services.

SOURCE: American Alliance Corporation

CONTACT: Terry Johnston 800-798-9398, [eviewonline.com](http://eviewonline.com)

(AMRE)

COMPANY NAME: AMERICAN ALLIANCE CORPORATION  
TICKER SYMBOL: AOL (NYS); ATHM (NDQ); BCST (NDQ); RNWK (NDQ); EBAY (NDQ)  
PRODUCT: INTERNET, MULTIMEDIA, ONLINE (MLM); COMPUTER, ELECTRONICS (CPR)  
STATE: ONTARIO  
SECTION HEADING: BUSINESS

4/9/2 (Item 2 from file: 813)

DIALOG(R) File 813:PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv.

1402124

a1755

**Targeted Internet streaming media launched by American Alliance**

DATE: January 11, 1919 11:21 EST WORD COUNT: 470

RICHMOND HILL, ON Jan. 11 /CNW-PRN/ - American Alliance Corporation (Symbol: AMRE) today announced its entry into the field of targeted Internet streaming media content. With offices opening in London, Singapore, Toronto, and Buffalo, NY, the Company will enable millions of geographically dispersed online shareholders, customers, employees, and suppliers to be present "live" via their personal computers at such events as stockholder meetings, quarterly earnings conference calls, new product launches, and other media events. Among other online content, American Alliance will also broadcast live pay-per-view seminars and entertainment, trade shows, conferences, and training events on a worldwide basis.

The Company's entry into streaming media content over the Internet has been made possible by the development of Internet audio and video streaming technology to near broadcast quality by such companies as RealNetworks,

Inc. (NASDAQ: RNWK), InterVU Inc. (NASDAQ: ITVU), and Microsoft Inc. (NASDAQ: MSFT). Along with American Alliance, other companies such as Broadcast.com (NASDAQ: BCST), Visual Data (NASDAQ: VDAT) and audiohighway.com (NASDAQ: AHWY) have used the latest audio and video streaming technology to build significant business opportunities.

"Tens of millions of daily online users the world over have made the Internet one of the most exciting and significant commercial mediums ever developed," comments Mr. Doug Wetzel, an analyst with Gilbert & Chatterton, Inc. "To appreciate the potential of the Internet, just look at what has happened with the share prices of Yahoo (NASDAQ: YHOO), Amazon.com (NASDAQ: AMZN), Creative Computers (NASDAQ: MALL), SkyMall (NASDAQ: SKYM), and even upstart WorldCruncher Internet (OTC BB: WCTI). Who could have ever imagined that the auction business would create successes like Ubid (NASDAQ: UBID), eBay (NASDAQ: EBAY), Onsale (NASDAQ: ONSL) and Greg Manning Auctions (NASDAQ: GMAI)."

Mr. Wetzel continues, "Businesses one never imagined being on the Internet such as Sportsline USA (NASDAQ: SPLN), Millionaire.com (OTC BB: MLRE), Books-A-Million (NASDAQ: BAMB) and stock broker E(x)Trade (NASDAQ: EGRP), are all stellar online success stories. Having said this, the potential for American Alliance is just as significant. Just one of their many profit centers is the broadcasting of live annual shareholder meetings. Now, for the first time ever, American Alliance will enable millions of shareholders the world over to be present at an annual general meeting precisely at the time the meeting is taking place. With American Alliance's technology, shareholders of any company can receive corporate circulars, vote proxies, and even review past meetings, all from the comfort of their home personal computer. It's one of the most exciting business concepts to come across my desk and has huge profit potential."

This press release contains forward-looking statements which involve numerous risks and uncertainties. Actual results, performance or achievements could differ materially from those anticipated in such forward-looking statements.

SOURCE: American Alliance Corporation

CONTACT: Terry Johnston, 800-798-9398 or visit our website at [eviewonline.com](http://eviewonline.com)

(AMRE)

COMPANY NAME: AMERICAN ALLIANCE CORPORATION  
TICKER SYMBOL: RNWK (NDQ); ITVU (NDQ); MSFT (NDQ); BCST (NDQ); VDAT (NDQ); AHWY (NDQ); YHOO (NDQ); AMZN (NDQ); MALL (NDQ); SKYM (NDQ); UBID (NDQ); EBAY (NDQ); ONSL (NDQ); GMAI (NDQ); SPLN (NDQ)  
PRODUCT: INTERNET, MULTIMEDIA, ONLINE (MLM)  
DESCRIPTORS: NEW PRODUCTS & SERVICES (PDT)  
STATE: ONTARIO  
SECTION HEADING: BUSINESS

4/9/3 (Item 3 from file: 813)  
DIALOG(R) File 813:PR Newswire  
(c) 1999 PR Newswire Association Inc. All rts. reserv.

1402100 a1730  
**Targeted Internet streaming media launched by American Alliance**

DATE: January 11, 1999 10:58 EST WORD COUNT: 468

VANCOUVER Jan. 11 /CNW-PRN/ - American Alliance Corporation (Symbol: AMRE) today announced its entry into the field of targeted Internet streaming media content. With offices opening in London, Singapore, Toronto, and Buffalo, NY, the Company will enable millions of geographically dispersed online shareholders, customers, employees, and suppliers to be present "live" via their personal computers at such events

as stockholder meetings, quarterly earnings conference calls, new product launches, and other media events. Among other online content, American Alliance will also broadcast live pay-per-view seminars and entertainment, trade shows, conferences, and training events on a worldwide basis.

The Company's entry into streaming media content over the Internet has been made possible by the development of Internet audio and video streaming technology to near broadcast quality by such companies as RealNetworks, Inc. (NASDAQ: RNWK), IntervU Inc. (NASDAQ: ITVU), and Microsoft Inc. (NASDAQ: MSFT). Along with American Alliance, other companies such as Broadcast.com (NASDAQ: BCST), Visual Data (NASDAQ: VDAT) and audiohighway.com (NASDAQ: AHWY) have used the latest audio and video streaming technology to build significant business opportunities.

"Tens of millions of daily online users the world over have made the Internet one of the most exciting and significant commercial mediums ever developed," **comments** Mr. Doug Wetzel, an analyst with Gilbert & Chatterton, Inc. "To appreciate the potential of the Internet, just look at what has happened with the share prices of Yahoo (NASDAQ: YHOO), Amazon.com (NASDAQ: AMZN), Creative Computers (NASDAQ: MALL), SkyMall (NASDAQ: SKYM), and even upstart WorldCruncher Internet (OTC BB: WCTI). Who could have ever imagined that the auction business would create successes like Ubid (NASDAQ: UBID), **eBay** (NASDAQ: **EBAY**), Onsale (NASDAQ: ONSL) and Greg Manning Auctions (NASDAQ: GMAI)."

Mr. Wetzel continues, "Businesses one never imagined being on the Internet such as Sportsline USA (NASDAQ: SPLN), Millionaire.com (OTC BB: MLRE), Books-A-Million (NASDAQ: BAMB) and stock broker E(x)Trade (NASDAQ: EGRP), are all stellar online success stories. Having said this, the potential for American Alliance is just as significant. Just one of their many profit centers is the broadcasting of live annual shareholder meetings. Now, for the first time ever, American Alliance will enable millions of shareholders the world over to be present at an annual general meeting precisely at the time the meeting is taking place. With American Alliance's technology, shareholders of any company can receive corporate circulars, vote proxies, and even review past meetings, all from the comfort of their home personal computer. It's one of the most exciting business concepts to come across my desk and has huge profit potential."

This press release contains forward-looking statements which involve numerous risks and uncertainties. Actual results, performance or achievements could differ materially from those anticipated in such forward-looking statements.

SOURCE: American Alliance Corporation

CONTACT: Terry Johnston, 800-798-9398 or visit our website at [eviewonline.com](http://eviewonline.com)

(AMRE)

COMPANY NAME: AMERICAN ALLIANCE CORPORATION  
TICKER SYMBOL: RNWK (NDQ); ITVU (NDQ); MSFT (NDQ); BCST (NDQ); VDAT  
(NDQ); AHWY (NDQ); YHOO (NDQ); AMZN (NDQ); MALL  
(NDQ); SKYM (NDQ); UBID (NDQ); EBAY (NDQ); ONSL  
(NDQ); GMAI (NDQ); SPLN (  
PRODUCT: INTERNET, MULTIMEDIA, ONLINE (MLM)  
DESCRIPTORS: NEW PRODUCTS & SERVICES (PDT)  
STATE: BRITISH COLUMBIA

?



### Status: Path 1 of [Dialog Information Services via Modem]

### Status: Initializing TCP/IP using (UseTelnetProto 1 ServiceID pto-dialog)  
Trying 31060000009999...Open

DIALOG INFORMATION SERVICES

PLEASE LOGON:

\*\*\*\*\* HHHHHHHH SSSSSSSS?

### Status: Signing onto Dialog

\*\*\*\*\*

ENTER PASSWORD:

\*\*\*\*\* HHHHHHHH SSSSSSSS? \*\*\*\*\*

Welcome to DIALOG

### Status: Connected

Dialog level 02.07.19D

Last logoff: 25jul02 06:30:00

Logon file405 25jul02 07:06:04

COREFULL is set ON as an alias for 15,9,623,810,275,624,636,621,813,16,160,148,20.

COREABS is set ON as an alias for 77,35,593,65,2,233,99,473,474,475.

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INVENTORYABS is set ON as an alias for 8,14,94,6,34,434,7.

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CREDITALL is set ON as an alias for COREFULL,COREABS,BANKINGALL.

FUNDSTALL is set ON as an alias for COREFULL,COREABS,BANKINGALL,608.

\*\*\*

\*\*\*

SYSTEM:HOME

Cost is in DialUnits

Menu System II: D2 version 1.7.8 term=ASCII

\*\*\* DIALOG HOMEBASE(SM) Main Menu \*\*\*

Information:

1. Announcements (new files, reloads, etc.)
2. Database, Rates, & Command Descriptions
3. Help in Choosing Databases for Your Topic
4. Customer Services (telephone assistance, training, seminars, etc.)
5. Product Descriptions

Connections:

6. DIALOG(R) Document Delivery
7. Data Star(R)

/H = Help

/L = Logoff

/NOMENU = Command Mode

Enter an option number to view information or to connect to an online service. Enter a BEGIN command plus a file number to search a database (e.g., B1 for ERIC).

?b corefull, coreabs

25jul02 07:06:17 User242933 Session D102.1  
\$0.00 0.155 DialUnits FileHomeBase  
\$0.00 Estimated cost FileHomeBase  
\$0.04 TELNET  
\$0.04 Estimated cost this search  
\$0.04 Estimated total session cost 0.155 DialUnits

SYSTEM:OS - DIALOG OneSearch

File 15:ABI/Inform(R) 1971-2002/Jul 24

(c) 2002 ProQuest Info&Learning

**\*File 15: SELECT IMAGE AVAILABILITY FOR PROQUEST FILES**

ENTER 'HELP PROQUEST' FOR MORE

File 9:Business & Industry(R) Jul/1994-2002/Jul 24

(c) 2002 Resp. DB Svcs.

File 623:Business Week 1985-2002/Jul 24

(c) 2002 The McGraw-Hill Companies Inc

File 810:Business Wire 1986-1999/Feb 28

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File 275:Gale Group Computer DB(TM) 1983-2002/Jul 25

(c) 2002 The Gale Group

File 624:McGraw-Hill Publications 1985-2002/Jul 24

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File 636:Gale Group Newsletter DB(TM) 1987-2002/Jul 25

(c) 2002 The Gale Group

File 621:Gale Group New Prod. Annou. (R) 1985-2002/Jul 24

(c) 2002 The Gale Group

File 813:PR Newswire 1987-1999/Apr 30

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File 16:Gale Group PROMT(R) 1990-2002/Jul 25

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(c) 1999 The Gale Group

File 148:Gale Group Trade & Industry DB 1976-2002/Jul 25

(c) 2002 The Gale Group

File 20:Dialog Global Reporter 1997-2002/Jul 25

(c) 2002 The Dialog Corp.

File 77:Conference Papers Index 1973-2002/Jul

(c) 2002 Cambridge Sci Abs

File 35:Dissertation Abs Online 1861-2002/Jun

(c) 2002 ProQuest Info&Learning

File 593:KOMPASS Central/Eastern Europe 2002/Jun

(c) 2002 KOMPASS Intl.

File 65:Inside Conferences 1993-2002/Jul W3

(c) 2002 BLDSC all rts. reserv.

File 2:INSPEC 1969-2002/Jul W3

(c) 2002 Institution of Electrical Engineers

File 233:Internet & Personal Comp. Abs. 1981-2002/Jul

(c) 2002 Info. Today Inc.

File 99:Wilson Appl. Sci & Tech Abs 1983-2002/Jun

(c) 2002 The HW Wilson Co.

File 473:FINANCIAL TIMES ABSTRACTS 1998-2001/APR 02

(c) 2001 THE NEW YORK TIMES

**\*File 473: This file will not update after March 31, 2001.**

It will remain on Dialog as a closed file.

File 474:New York Times Abs 1969-2002/Jul 23

(c) 2002 The New York Times

File 475:Wall Street Journal Abs 1973-2002/Jul 24

(c) 2002 The New York Times

Set Items Description

--- -----  
?s (american (w) information (w) exchange) or (AMIX)

Processing

Processed 10 of 23 files ...

Processing

Processed 20 of 23 files ...

Completed processing all files

5247549 AMERICAN

16580958 INFORMATION

5095483 EXCHANGE

136 AMERICAN(W) INFORMATION(W) EXCHANGE

190 AMIX

S1 242 (AMERICAN (W) INFORMATION (W) EXCHANGE) OR (AMIX)

?s s1 and (comment or comments or feedback) and (value or worth or testimonial or testimonials)

242 S1

1693772 COMMENT

1133957 COMMENTS

560661 FEEDBACK

5377818 VALUE

2281370 WORTH

13736 TESTIMONIAL

16493 TESTIMONIALS

S2 25 S1 AND (COMMENT OR COMMENTS OR FEEDBACK) AND (VALUE OR WORTH OR TESTIMONIAL OR TESTIMONIALS)

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>>>No matching display code(s) found in file(s): 65, 593, 623-624, 810, 813

**2/3,AB/1 (Item 1 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

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02294064 97002944

**On with the show**

Merritt, Mark; Regenold, Stephen; Hill, Julie; Simons, Tad

Presentations v15n12 PP: A12-A22 Dec 2001 ISSN: 1072-7531 JRNL CODE: PRS

WORD COUNT: 3158

ABSTRACT: Microsoft PowerPoint is not the only presentation software package on the market. Six slideshow-creation packages that can get the job done, too, as well as Microsoft's latest, PowerPoint 2002, are reviewed: 1. Harvard Graphics Advanced Presentations, 2. Corel Presentations 10, 3. Astound Presentation 8.0, 4. Apple Computer Appleworks 6.2, 5. ThinkFree ThinkShow 1.5, and 6. CodeBlazer Technologies UPresent.

**2/3,AB/2 (Item 2 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

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01379952 00-30939

**The role of affect in negotiations: An integrative overview**

Kumar, Rajesh

Journal of Applied Behavioral Science v33n1 PP: 84-100 Mar 1997 ISSN: 0021-8863 JRNL CODE: JBS

WORD COUNT: 8872

ABSTRACT: A study analyzes the role that is played by affect in negotiations. It analyzes the origins of affects and its implications for negotiation processes and outcomes. Negotiation may entail both positive and negative affect; in addition, the 2 kinds of affects may have positive as well as negative consequences. The analysis of the role played by affect occurs primarily at the level of the dyad; however, the impact of organizational context and its impact on the development of the negotiation process are explored. Implications for future research are discussed.

2/3,AB/3 (Item 3 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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00720345 93-69566

**Hard drive**

Littman, Jonathan

Working Woman v18n6 PP: 44-47+ Jun 1993 ISSN: 0145-5761 JRNL CODE: WKW  
WORD COUNT: 3700

**ABSTRACT:** Recruited from vice president of worldwide field operations at Sun Microsystems in April 1992, Carol Bartz, president and CEO of Autodesk, is the first female outsider brought in to run a major high-technology firm. In her first year heading the world's 6th largest personal-computer software firm, Bartz has streamlined operations, renewed Wall Street's faith, and boosted net revenues by 29% for fiscal year 1993, from \$274 million to \$353.2 million. Bartz began making changes in her first week as CEO. She built a more traditional management framework. The hierarchy is modified by her encouragement of team projects and her willingness to spread the power around. For the longer term, Bartz wants Autodesk to keep moving into the broader markets for computer aided design and computer-aided manufacturing.

2/3,AB/4 (Item 4 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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00609402 92-24505

**Join the Information Economy**

Orr, Joel N.

CAE v11n4 PP: 84 Apr 1992 ISSN: 0733-3536 JRNL CODE: CAE  
WORD COUNT: 941

**ABSTRACT:** Computer-aided engineers, like most experts, accumulate far more expertise than they can market. Some become consultants selling their expertise, but even most professional consultants are not good at marketing. The **American Information Exchange (AMIX)** is an online information market used by customers to find products and services. Customers can also post their requirements in requests and take bids.

**AMIX** handles contracts and payments, taking a cut of each deal. Buyers and sellers agree to settle disputes through arbitration, avoiding expensive litigation. A review facility, in which customers can post **comments** concerning products and services, makes **AMIX** a market and not just a bulletin board. Unlike other markets, in which advertising is required, a reputation can grow on **AMIX** as pleased customers place their **comments** online. **AMIX** is a way to market expertise at a low cost. A personal computer, a modem, a telephone line and **AMIX** communication software are the only requirements.

2/3,AB/5 (Item 5 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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00603949 92-19052

**Information Industries: New Ideas on the Block**

Anonymous

Economist v322n7750 PP: 83-84 Mar 14, 1992 ISSN: 0013-0613 JRNL CODE: ECT  
WORD COUNT: 840

**ABSTRACT:** In June, 1992, the first electronic market for information exchange, called the **American Information Exchange (AMIX)**, will begin operation in Palo Alto, California. **AMIX** will function as an

electronic trading floor. Those on the system can buy the information they need or sell the information they possesses, with **AMIX** taking a 10%-40% commission. For now, **AMIX** is trying to increase the variety of information available before opening to the public in June. To prime the market, it has encouraged suppliers already recruited to the system, such as Mitch Kapor, founder of Lotus Development, and leading computer-industry analysts, to trade among themselves. One big problem facing the ideal of free electronic markets in information is how to let potential buyers know enough about what is available to them to be able to make rational decisions about what to buy. Part of **AMIX** 's solution lies in providing information about the supplier of information, as well as the product.

**2/3,AB/6 (Item 1 from file: 275)**  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
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01632985 SUPPLIER NUMBER: 15035686 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Daily life on the net: net vignettes. (the emerging global web of computer networks) (includes related articles)**  
RELease 1.0, v93, n12, p1(14)  
Dec 31, 1993  
ISSN: 1047-935X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 7504 LINE COUNT: 00585

**2/3,AB/7 (Item 2 from file: 275)**  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
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01611196 SUPPLIER NUMBER: 14007687 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Community, Part I. (computers and communities) (includes related article on videoconferencing system)**  
Michalski, Jerry  
RELease 1.0, v93, n6, p1(9)  
June 21, 1993  
ISSN: 1047-935X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 4342 LINE COUNT: 00342

**2/3,AB/8 (Item 3 from file: 275)**  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
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01609557 SUPPLIER NUMBER: 14084841 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Community, Part II. (social behavior in the online world) (includes a related article on establishing online rules)**  
Michalski, Jerry  
RELease 1.0, v93, n7, p1(8)  
July 15, 1993  
ISSN: 1047-935X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 3605 LINE COUNT: 00282

**2/3,AB/9 (Item 4 from file: 275)**  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
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01550978 SUPPLIER NUMBER: 13068531 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Feedback . (includes a correction to an article in the October 1992 issue) (Letter to the Editor)**  
Reynolds, James M.; Bonsma, Dean; Manley, Kirk B.; Dinkelacker, James  
Data Based Advisor, v10, n12, p16(1)  
Dec, 1992  
DOCUMENT TYPE: Letter to the Editor ISSN: 0740-5200 LANGUAGE: ENGLISH  
RECORD TYPE: FULLTEXT  
WORD COUNT: 776 LINE COUNT: 00062

2/3,AB/10 (Item 5 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
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01529109 SUPPLIER NUMBER: 12465492 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Some early instances - prototypes, even - of object markets. (potential markets for programming objects)**  
RELease 1.0, v92, n7, p12(12)  
July 31, 1992  
ISSN: 1047-935X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 6520 LINE COUNT: 00517

2/3,AB/11 (Item 6 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
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01529108 SUPPLIER NUMBER: 12465470 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Object markets. (potential developments in the marketing of programming objects)**  
Dyson, Esther  
RELease 1.0, v92, n7, p1(11)  
July 31, 1992  
ISSN: 1047-935X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 5601 LINE COUNT: 00453

2/3,AB/12 (Item 7 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
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01528064 SUPPLIER NUMBER: 12473439 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Electronic markets bring it all home. (use of electronic real estate data bases) (Industry Outlook) (Service Sector)**  
Blanco, Rock  
Corporate Computing, v1, n2, p201(2)  
August, 1992  
ISSN: 1065-8610 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 1103 LINE COUNT: 00088

ABSTRACT: Potential home buyers use computerized databases to efficiently identify properties to be considered for purchase. Services such as HomeView Realty Search Service's HomeView allow buyers to screen their qualifications, then enter a wide range of desired features and purchasing variables. The system then identifies desirable properties in the buyers' price range. Included with the listing are digitized photographs of the properties' features and setting. At the end of the search session, clients are given a color catalog of the identified properties, and they can arrange tours with the listing agent. Pacific Bell and US Recognition offer RealtyLink, a multiple listing service (MLS) data access service. RealtyLink is transmitted via integrated services digital network (ISDN) to brokers, real estate boards, lending institutions, insurance and title companies. Database services are making real estate transactions more efficient, as buyers are able to identify properties without taking the time required to make an on-site visit.

2/3,AB/13 (Item 8 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
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01526121 SUPPLIER NUMBER: 12439555 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Join the information economy. ( American Information Exchange online information service is the brainchild of Phil Salin) (The Computer-Aided Engineer.)**  
Orr, Joel N., Dr.  
Computer-Aided Engineering, v11, n4, p84(1)  
April, 1992  
ISSN: 0733-3536 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 986 LINE COUNT: 00074

**ABSTRACT:** The **American Information Exchange (AMIX)**, an online information service to be released in mid-1992, will give users access to a wide variety of products and services in addition to **comments** on their **value**. The available products include text, software, graphics and sound files while writing, editing, research and consulting are among the many services offered. An important feature of **AMIX** is that users may then submit **testimonials** on the product or service purchased to further inform future potential buyers. In this way, worthwhile goods are promoted while those of less **value** are not. **AMIX** also helps the sellers to establish a reputation without spending enormous amounts on advertising, since a quality product will sell itself through **testimonials**. Payment is made through **AMIX**, which takes a percentage, and all parties agree to settle disputes through binding arbitration.

**2/3,AB/14 (Item 9 from file: 275)**

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01512849 SUPPLIER NUMBER: 12224631 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Artificial markets: Holland's echo model. (John Holland, includes a related article on evolutionary schemas)**

Dyson, Esther

RELease 1.0, v92, n4, p18(5)

April 28, 1992

ISSN: 1047-935X

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 3249 LINE COUNT: 00254

**2/3,AB/15 (Item 10 from file: 275)**

DIALOG(R)File 275:Gale Group Computer DB(TM)

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01500429 SUPPLIER NUMBER: 11988879 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Company presentations/profiles. (preview of Forum computer conference)**

RELease 1.0, v92, n2, p13(10)

Feb 23, 1992

ISSN: 1047-935X

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 5107 LINE COUNT: 00404

**2/3,AB/16 (Item 11 from file: 275)**

DIALOG(R)File 275:Gale Group Computer DB(TM)

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01466784 SUPPLIER NUMBER: 11719820 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Phil Salin and AMIX. ( American Information Exchange )**

RELease 1.0, v91, n12, p6(4)

Dec 26, 1991

ISSN: 1047-935X

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 1902 LINE COUNT: 00144

**2/3,AB/17 (Item 12 from file: 275)**

DIALOG(R)File 275:Gale Group Computer DB(TM)

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01420574 SUPPLIER NUMBER: 10425992 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Forum dress rehearsal: behind the scenes.(includes a related article on the format followed by the Forum, and a related article on the purpose of office automation) (director's script for the 1991 platforms for Computing Forum)**

Dyson, Esther

RELease 1.0, v91, n2, p1(27)

Feb 25, 1991

ISSN: 1047-935X

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 14754 LINE COUNT: 01160

2/3,AB/18 (Item 13 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
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01386529 SUPPLIER NUMBER: 09715931 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**The market for information markets. (the Knowledge Network that Reach  
Networks designed and implemented for partner Coopers & Lybrand provides  
broadcast-mode, data base-based information sharing for 40 percent of  
C&L's about-4,000 partners and managers)**  
RELease 1.0, v90, n11, p18(5)  
Nov 30, 1990  
ISSN: 1047-935X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 3115 LINE COUNT: 00236

2/3,AB/19 (Item 14 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
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01378303 SUPPLIER NUMBER: 09543499 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Virtual reality: spreadsheets for industry. (tutorial)**  
RELease 1.0, v90, n10, p3(11)  
Oct 8, 1990  
DOCUMENT TYPE: tutorial ISSN: 1047-935X LANGUAGE: ENGLISH  
RECORD TYPE: FULLTEXT  
WORD COUNT: 6164 LINE COUNT: 00476

2/3,AB/20 (Item 15 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
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01370215 SUPPLIER NUMBER: 08704080 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Information, bid and asked. (Random Access) (Column)**  
Dyson, Esther  
Forbes, v146, n4, p92(1)  
August 20, 1990  
CODEN: FORBA DOCUMENT TYPE: Column ISSN: 0015-6914  
LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 986 LINE COUNT: 00074

**ABSTRACT: American Information Exchange ( Amix ),** founded in 1984,  
is a new sort of information brokerage. Users hooked up to **Amix** via  
modems bargain over the price of data. Possible users include stock  
analysts and market researchers selling their latest reports. Buyers may  
solicit specific reports, then weigh bids from different consultants. **Amix**  
will collect a percentage on each transaction. A service like **Amix** has  
been so long in coming because conventional wisdom holds certain notions  
about setting prices on information and buying and selling information.  
Autodesk bought 80 percent of **Amix** in 1988 and is now looking for another  
investor to share the \$6 million it will cost to implement **Amix** .

2/3,AB/21 (Item 16 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
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01369259 SUPPLIER NUMBER: 08723260 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Making markets. ( American Information Exchange and InterImpulse  
create a need and fill it) (Tutorial)**  
RELease 1.0, v90, n7, p1(15)  
July 14, 1990  
DOCUMENT TYPE: Tutorial ISSN: 1047-935X LANGUAGE: ENGLISH  
RECORD TYPE: FULLTEXT  
WORD COUNT: 8451 LINE COUNT: 00651



2/3,AB/22 (Item 1 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2002 The Gale Group. All rts. reserv.

01336307 Supplier Number: 41583525  
**Beyond the Metaphor: AMIX Builds an Electronic Marketplace**  
Electronic Services Update, pN/A  
Oct, 1990  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 2373

2/3,AB/23 (Item 1 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2002 The Gale Group. All rts. reserv.

01287146 Supplier Number: 41503617  
**INFORMATION, BID AND ASKED**  
Forbes, p92  
August 20, 1990  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; General Trade  
Word Count: 938

2/3,AB/24 (Item 1 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2002 The Gale Group. All rts. reserv.

05911571 SUPPLIER NUMBER: 12439555 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Join the information economy. ( American Information Exchange online  
information service is the brainchild of Phil Salin) (The Computer-Aided  
Engineer.)**  
Orr, Joel N., Dr.  
Computer-Aided Engineering, v11, n4, p84(1)  
April, 1992  
ISSN: 0733-3536 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 986 LINE COUNT: 00074

ABSTRACT: The **American Information Exchange ( AMIX )**, an online information service to be released in mid-1992, will give users access to a wide variety of products and services in addition to **comments** on their **value** . The available products include text, software, graphics and sound files while writing, editing, research and consulting are among the many services offered. An important feature of **AMIX** is that users may then submit **testimonials** on the product or service purchased to further inform future potential buyers. In this way, worthwhile goods are promoted while those of less **value** are not. **AMIX** also helps the sellers to establish a reputation without spending enormous amounts on advertising, since a quality product will sell itself through **testimonials** . Payment is made through **AMIX** , which takes a percentage, and all parties agree to settle disputes through binding arbitration.

2/3,AB/25 (Item 2 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2002 The Gale Group. All rts. reserv.

04801428 SUPPLIER NUMBER: 08704080 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Information, bid and asked. (Random Access) (Column)**  
Dyson, Esther  
Forbes, v146, n4, p92(1)  
August 20, 1990  
CODEN: FORBA DOCUMENT TYPE: Column ISSN: 0015-6914  
LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 986 LINE COUNT: 00074

ABSTRACT: **American Information Exchange ( Amix )**, founded in 1984,

is a new sort of information brokerage. Users hooked up to **Amix** via modems bargain over the price of data. Possible users include stock analysts and market researchers selling their latest reports. Buyers may solicit specific reports, then weigh bids from different consultants. **Amix** will collect a percentage on each transaction. A service like **Amix** has been so long in coming because conventional wisdom holds certain notions about setting prices on information and buying and selling information. Autodesk bought 80 percent of **Amix** in 1988 and is now looking for another investor to share the \$6 million it will cost to implement **Amix**.

?

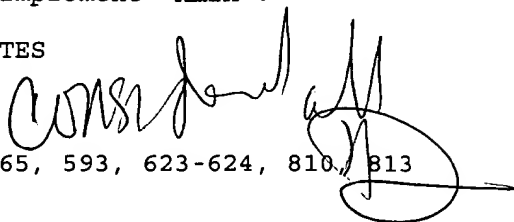
PLEASE ENTER A COMMAND OR BE LOGGED OFF IN 5 MINUTES

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>>>'AB' not allowed as item list

?type s2/9,ab/4,5,20,22,25

>>>No matching display code(s) found in file(s): 65, 593, 623-624, 810, 813



2/9,AB/4 (Item 4 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

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00609402 92-24505

**Join the Information Economy**

Orr, Joel N.

CAE v11n4 PP: 84 Apr 1992 CODEN: CCAEDJ ISSN: 0733-3536 JRNL CODE: CAE

DOC TYPE: Journal article LANGUAGE: English LENGTH: 1 Pages

WORD COUNT: 941

**ABSTRACT:** Computer-aided engineers, like most experts, accumulate far more expertise than they can market. Some become consultants selling their expertise, but even most professional consultants are not good at marketing. The **American Information Exchange (AMIX)** is an online information market used by customers to find products and services. Customers can also post their requirements in requests and take bids.

**AMIX** handles contracts and payments, taking a cut of each deal. Buyers and sellers agree to settle disputes through arbitration, avoiding expensive litigation. A review facility, in which customers can post **comments** concerning products and services, makes **AMIX** a market and not just a bulletin board. Unlike other markets, in which advertising is required, a reputation can grow on **AMIX** as pleased customers place their **comments** online. **AMIX** is a way to market expertise at a low cost. A personal computer, a modem, a telephone line and **AMIX** communication software are the only requirements.

**TEXT:** You've heard of it, you may even believe in it--perhaps you have realized you are a part of it. Well, you now have a chance to see if it really works!

What I'm talking about is The Information Economy. You have invested years in acquiring information--you spend a significant part of your time reading trade publications, attending conferences and exhibits, and taking classes and seminars. The rest of your work time is spent applying what you've learned to what you do. What you wind up with is expertise--the result of applying prior and ongoing learning to your work experience, and learning from that.

But most experts accumulate far more expertise than they can market, because they are experts in their field--which is usually not marketing. A small fraction of them become consultants and make a living--or some facsimile thereof--selling their expertise. But even most professional consultants are not good at marketing. Enter **AMIX**, the **American Information Exchange**.

**AMIX** is an on-line information market. People looking for answers dial into **AMIX** with their modems and move through a structured series of menus (facilitated considerably by hypertext links and intelligent local software in their PCs) to find products and services to meet their requirements. Products include text, graphics, software--even sound files. Some of the many kinds of services might be consulting, research, writing, editing--just about anything you can think of. If customers don't see what

they are looking for, they can post a request and take bids.

When a deal is made, and both parties agree, payment is taken care of through **AMIX**; the network takes a cut of each deal, which is the business it is in. Anyone who has bought something on **AMIX** can post a **comment** on the product, and anyone who has bought services can post a **comment** about the consultant. It is this review facility, along with the fact that sellers actually get money, that makes **AMIX** a market, and not just a bulletin board.

**AMIX** buyers and sellers agree to settle differences through arbitration, so it is unlikely that controversies about deals or **comments** will lead to expensive litigation.

What impresses me about **AMIX** is that it gives you a way to market your expertise, without changing your present employment. At a low cost, you can tell a rapidly growing number of prospects what you have to offer--and start increasing your income.

Say you attend a trade show. You write up your impressions in the light of your expertise and post the five-page document on **AMIX**, pricing it at \$25, two days after the show. Customers read your brief description. They can also read your bio and any **comments** posted by people who have bought things from you in the past. Finally, they make a decision: Is it worth \$25 to get the very latest information as seen through the eyes of someone who knows the industry? A couple of happy customers seem to have thought so. The risk is minimal.

It is not extravagant to think that such a document might see 20 sales within a couple of weeks. Not a large sum, especially after deducting the **AMIX** commission, but it is more than you would have had otherwise. Moreover, it helps to establish your reputation in the market; you can charge more for your next product, because your happy customers will have posted **testimonials**.

And what's more--unlike other markets, in which you have to keep buying advertising to be remembered, your reputation on **AMIX** grows with time, as happy customers post their **comments** about your work and products. So it is the quality of your work, not the size of your advertising budget, that builds your reputation--and your income.

What will keep the existing on-line services--Compuserve, GENie, Dow Jones, MCI Mail, AT&T Mail, even Prodigy--from offering similar services? Nothing, I hope, for the sake of the user community. But in reality, these organizations tend to be rather rigid and unimaginative in their approach to the market. Most of them are probably unaware of **AMIX** right now; when they learn of it, they will probably wait to see if it shows signs of succeeding. So I doubt we will see a similar service emerge within the next three years.

The concept is the brainchild of Phil Salin, a high-tech libertarian and information marketer par excellence, who died of cancer last year. Phil's wife, Gayle Pergamit, has kept **AMIX** going through its prolonged gestation. A small team of talented software and marketing people in Palo Alto, CA, is now in the final contractions of labor; **AMIX** is about to be born.

Current markets focus principally on the computer industry and on programming. LEAP manages the newly established engineering/AEC/manufacturing market on **AMIX**. In this area, buyers will find consulting services, educational and training services, special reports on shows and conventions, software and hardware product reviews, details on standards, actual software, and more. In time, markets such as consumer information, law, and medicine will be covered.

All you need to get on-line is a personal computer, a modem, a telephone line, and the **AMIX** communication software. The 2400 bps (bits per second) modems cost \$60-\$300; many come with telecommunications software for other services--you'll use the **AMIX** software (cumbersome but essential) to

access **AMIX** .

The Talmud says, "Who is wise? He who sees that which is being born." Wisdom dictates that you find out about **AMIX** . You can call them at 415/856-1234; LEAP members get a special discount when they register.

Joel N. Orr, an Autodesk. Fellow, is Chairman, Orr Associates Inc., 5224 Indian River Rd., Virginia Beach, VA 23464, and founder of the League for Engineering Automation Productivity (Leap).

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COMPANY NAMES:

**American Information Exchange**

GEOGRAPHIC NAMES: US

DESCRIPTORS: CAE; Consultants; Personal selling; Online ; Information retrieval

CLASSIFICATION CODES: 5200 (CN=Communications & information management); 8302 (CN=Software and computer services); 7300 (CN=Sales & selling); 9190 (CN=United States)

2/9,AB/5 (Item 5 from file: 15)

DIALOG(R) File 15:ABI/Inform(R)

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00603949 92-19052

**Information Industries: New Ideas on the Block**

Anonymous

Economist v322n7750 PP: 83-84 Mar 14, 1992 CODEN: ECSTA3 ISSN: 0013-0613 JRNL CODE: ECT

DOC TYPE: Journal article LANGUAGE: English LENGTH: 2 Pages

WORD COUNT: 840

ABSTRACT: In June, 1992, the first electronic market for information exchange, called the **American Information Exchange (AMIX)**, will begin operation in Palo Alto, California. **AMIX** will function as an electronic trading floor. Those on the system can buy the information they need or sell the information they possesses, with **AMIX** taking a 10%-40% commission. For now, **AMIX** is trying to increase the variety of information available before opening to the public in June. To prime the market, it has encouraged suppliers already recruited to the system, such as Mitch Kapor, founder of Lotus Development, and leading computer-industry analysts, to trade among themselves. One big problem facing the ideal of free electronic markets in information is how to let potential buyers know enough about what is available to them to be able to make rational decisions about what to buy. Part of **AMIX** 's solution lies in providing information about the supplier of information, as well as the product.

TEXT: Computers store lots of information and move it around faster; but the information itself, and the way it is distributed, remain largely the same. Computerised databases, information services and electronic mail are still organised in much the same way as the libraries, broadcast networks and postal services that evolved to fit the capabilities of yesterday's technology. But in California--where else?--entrepreneurs are hard at work on something new.

In June the data-ports will open on the first electronic market for information. Called the **American Information Exchange (AMIX)**, and based in Palo Alto, it will act as an electronic trading floor--at first only for Americans, but soon, its founders hope, for the rest of the world as well. Anybody on the system can buy the information he needs or sell the information he possesses (with **AMIX** taking a 10-40% commission).

**AMIX** is the brainchild of Phil Salin, who had the idea as an economics student, inspired by the free-market writings of Friedrich von Hayek, an Austrian economist who won the Nobel prize in 1974. In the mid-1980s, when Mr Salin thought his idea might be technologically feasible, he enlisted the financial backing of Autodesk, a Californian software company, to

launch **AMIX**. Mr Salin died in December, but Marc Stiegler, of Autodesk, and Dana Timbrook have taken over the running of the company.

**AMIX** has been operating experimentally since June 1991. It provides for several sorts of information transaction. At its simplest, it operates much as existing information services do, allowing buyers to browse through descriptions of offerings from information suppliers. But **AMIX** also goes far beyond this, using computer technology to reverse the usual roles of buyer and seller. On **AMIX** a buyer will be able to advertise his questions, and sellers will then be able to bring to his attention whichever of their wares they think might fit his needs. If the information has not yet been compiled, **AMIX** also provides a mechanism for buyer and seller to negotiate a consulting contract to create customised information.

For now, **AMIX** is trying to increase the variety of information available before opening to the public in June. But to prime the market, it has encouraged information suppliers already recruited to the system to trade among themselves. So Mitch Kapor, founder of Lotus Development, purveyor of the world's most successful spreadsheet, offers to spend 15 minutes analysing any new business plans. Leading computer-industry analysts such as Esther Dyson and Patty Seybold offer to discuss industry trends, and the developers of **AMIX** trade bits of software with other American programmers. Prices range from \$1 to \$2,000 per transaction.

Freed from the constraints of paper, the information on **AMIX** is already taking a variety of new shapes. One trend is to "unbundle" information. Instead of offering, say, market analysis only as a complete report for several thousand dollars a copy, many **AMIX** suppliers are unbundling their wares so that a buyer can have as much, or as little, information as he wants. Another experiment is to program the computer to lower the price of information automatically as it ages. And alliances are starting to develop between vendors of related information whose products cater for different levels of interest. None of this is impossible on paper, but should be much easier to do electronically.

One big problem facing the ideal of free electronic markets in information is how to let a potential customer know enough about what is available for him to be able to make rational decisions about what to buy. Unlike cars or computers--where one can, at least in theory if not often in practice, know everything about competing products before making a decision on what to buy--it is impossible to have "perfect information" in information markets, even in theory. By definition, if you know everything about a piece of information you are thinking of buying, then you do not need to buy it. This means that, in practice, providers of information have to walk a fine line between revealing enough about their goods to sell them and revealing so much that they are no longer **worth** buying.

Part of **AMIX**'s solution lies in providing information about the supplier of information, as well as the product itself. Each supplier files a description of his qualifications and experience on to the system. Buyers are also encouraged to record their opinions of products or consultancy services after purchase. Not only can future customers scan these when considering whether to buy a product, they can also scan the same buyer's **comments** on other products to detect any biases. If every **comment** this person has made is nasty, his remarks may be ignored by other customers.

If worst comes to worst, **AMIX** has established procedures to solve disputes about the quality of information supplied by referring them to an independent arbitrator. Each person who signs on to the market agrees to submit to binding arbitration. With that anti-self-destruct mechanism in place, **AMIX** is free to evolve at its users' whims. It should be a fascinating process. Stay tuned--or plugged in.

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COMPANY NAMES:

**American Information Exchange**  
GEOGRAPHIC NAMES: US

DESCRIPTORS: Information industry; Case studies; Electronic trading;

Innovations  
CLASSIFICATION CODES: 8302 (CN=Software and computer services); 9110  
(CN=Company specific); 9190 (CN=United States)

2/9,AB/20 (Item 15 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
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01370215 SUPPLIER NUMBER: 08704080 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Information, bid and asked. (Random Access) (Column)**  
Dyson, Esther  
Forbes, v146, n4, p92(1)  
August 20, 1990  
CODEN: FORBA DOCUMENT TYPE: Column ISSN: 0015-6914  
LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 986 LINE COUNT: 00074

ABSTRACT: **American Information Exchange ( Amix )**, founded in 1984, is a new sort of information brokerage. Users hooked up to **Amix** via modems bargain over the price of data. Possible users include stock analysts and market researchers selling their latest reports. Buyers may solicit specific reports, then weigh bids from different consultants. **Amix** will collect a percentage on each transaction. A service like **Amix** has been so long in coming because conventional wisdom holds certain notions about setting prices on information and buying and selling information. Autodesk bought 80 percent of **Amix** in 1988 and is now looking for another investor to share the \$6 million it will cost to implement **Amix**.

TEXT:

This is the age of the information economy and the age of the free market. Perhaps it is time we had a more liquid market in information-a sort of data auction, complete with bid and asked prices.

Phillip Salin, 40, started thinking about auctioned data almost two decades ago, as an economics under-grad and F.A. Hayek fan at UCLA. It was only after a Stanford M.B.A. and jobs as a stockbroker, at Lotus and in the private space business that he saw the costs of personal computers and online services come down to the point where the idea made practical sense.

In 1984 Salin started building **American Information Exchange ( Amix )**, a cross between a stock market and an online information service. Using their computers hooked to **Amix** via modems, users will buy and sell data such as product surveys and Wall Street research after haggling electronically over the price. In 1988 Autodesk bought 80% of the company (the rest is owned by employees), but Autodesk, which develops and sells software, is now attempting to find an additional investor to share the \$6 million or so cost of implementing the service. Pilot operations are planned for next winter.

Aiming for a clientele that is already computer literate, **Amix** intends that the auctioned information will initially be about computers. If you are a stock analyst who follows Intel, you may offer to sell copies of your latest report. If your company is contemplating the purchase of laser printers, you may solicit advice about which brand is best in your situation. Or maybe you want some predictions about market share for Sun Microsystems' latest workstation. Competing bids come back from various experts.

In some cases, the data consist of an electronic copy of an existing document, priced at perhaps as little as \$2 or as much as \$100. In other cases the information does not exist until it's asked for. The buyer is then in effect soliciting bids for consulting services-and bids will probably start at more like \$20. Or a buyer might send a seller his data to load into the seller's proprietary spreadsheet or financial formula. Some vendors will offer custom services-a report plus one hour of telephone consultation, say.

Says Salin: We're just trying to reduce the friction and transaction costs that keep people from trading their knowledge for gain." As middleman-broker more than dealer- **Amix** will leave to consumers and vendors the complexities of pricing and valuing the information. **Amix** won't care whether the information products it helps trade are delivered by mail or telephone or some other means. Unlike other online services, **Amix**

is focused on the transactions more than the delivery of the information.

What keeps sellers honest? Customers are invited to **comment** on the services or products they purchase for the benefit of other potential purchasers, but they must identify themselves to do so. No vendor may delete those **comments**, although he may respond to them.

**Amix** will collect a percentage of each transaction from the seller, as well as storage fees for keeping offered information online. If the stuff doesn't sell, the overhead charges eventually induce the seller to remove the product. The buyer pays connection charges, plus whatever price he agrees on for the information he purchases.

The goal is to have the system organize itself as sellers and buyers gravitate to the proper topic areas, and prices respond to demand and competition; sellers as well as buyers can see what else is being offered. Aside from integrity and accounting rules enforced by the software, **Amix** has market managers, akin to local cops who know the neighborhood and can keep order and arbitrate disputes.

Why has a system like **Amix** been so long in coming? Because, goes the conventional wisdom, it's impossible to fix the **value** of intellectual property. Take the well-known conundrum: You search for three days and find no information on a job candidate-information that's extremely valuable because it means this fellow has committed no crimes. Or another: A single article leads you to make a stock purchase that nets you a 40% return in two days. Or you download five articles, and find that four of them repeat the content of the first. Juan's common knowledge is Alice's electrifying discovery.

Moreover, common wisdom has it that the law of supply and demand can't work for a product, such as information, that can be replicated at almost no cost. Two answers can be offered here, One, data may be cheap to duplicate, yet still costly for the seller to publicize and for the buyer to find; and two, the most valuable information tends to be that which is not widely available, either because it is timely or because it is of intense interest to only a few people. So the details are a little different, but the general rules of supply and demand still apply.

When Autodesk first signed on for the project in June 1988, the plan was to come out with a system for in-house text databases. One big corporation would use it to help its employees share their information resources. Eventually, Autodesk correctly concluded that what might make **Amix** most special was a pricing philosophy. So the project was recast in February 1989, but the investment required for a service as opposed to a boxed software project was far greater, and the time to profitability will be longer.

In the broader sense, the auction market for intellectual property is already thriving: People buy and sell whole companies and market visions. Now they will be able to buy and sell memos.

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COMPANY NAMES: **American Information Exchange** Corp.--Information services; Autodesk Inc.--Investments  
DESCRIPTORS: Economics of Information; Online; Negotiation; Information Brokers  
SIC CODES: 7375 Information retrieval services; 7372 Prepackaged software  
FILE SEGMENT: MI File 47

2/9,AB/22 (Item 1 from file: 636)

DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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01336307 Supplier Number: 41583525 (USE FORMAT 7 FOR FULLTEXT)

**Beyond the Metaphor: AMIX Builds an Electronic Marketplace**

Electronic Services Update, pN/A

Oct, 1990

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 2373

TEXT:

The electronic information industry is surpassingly fond of architectural and geographic metaphors. We speak hopefully of an "electronic global

village," and do our Christmas shopping at the Electronic Mall. Several years ago, when the Bell operating companies (BOCs) were beginning to formulate their gateway plans, any pundit **worth** his or her salt allowed as how the telephone companies could certainly build electronic shopping centers, but could they get their customers in the proverbial door?

Yet, for all our attachment to the metaphorical power of location and structure, we in the information industry too rarely go beyond the descriptive and address the knotty issues of infrastructure. LINK uses the term "we" deliberately: vendors, users, carriers, consultants - not to mention the legal and regulatory communities - struggle with the lack of a fully developed infrastructure for electronic information and electronic services.

#### Making Markets

Take electronic marketmaking as an example. This is a piece of the electronic information industry that LINK has followed for several years. Electronic marketmaking services create an exchange for products and services where marketmaking has otherwise been unautomated, informal or underexploited, precisely for the lack of an appropriate mechanism. LINK's definition excludes electronic markets which essentially extend the established markets for financial instruments (examples include Reuters' Globex and Telerate's The Trading Service). Indeed, one reason LINK excludes the markets for financial instruments is that those systems can and do rely on an underlying infrastructure - that of the physical financial exchanges the world over. Marketmaking services in vertical markets as diverse as real estate, international trade, automobile and other equipment parts, computer and telecommunications equipment, and collectibles generated revenues of \$57.6 million in 1989, and will grow to \$192.5 million by 1994, at a compound annual rate of over 27%. (N.B. LINK's figures refer to marketmaking service revenues, not to the **value** of the products and services exchanged through those markets.)

What of the infrastructure for electronic exchange in these less-established marketplaces? How do buyers and sellers locate and qualify one another? What are the rules and regulations for issuing a request for proposal (RFP), setting prices, determining resale parameters? What safeguards does the market offer - in terms of reliability, confidentiality, and other issues - on both the buyer and seller sides? What mechanisms exist for arbitration and conflict resolution? How is the market incentivized, and what are the conditions and terms for market entry?

#### Enter **AMIX**

That these and other questions have been addressed - and in large measure answered - contributes to the impressiveness of **AMIX** ( **American Information Exchange** ), a Palo Alto-based development stage company, whose marketmaking service is, in President Phil Salin's words, in "late alpha." **AMIX**, which is 80% owned by AutoDesk (more on the ownership and outside investment question later), expects to field a pilot of its service by spring 1991.

What market does **AMIX** seek to serve? ESU would dub it the "market for affordable expertise," that expertise taking forms as diverse as a research report or other document, to a bit of proprietary number crunching, to what Salin calls a "mini-consulting project." **AMIX** will initially target buyers and sellers of expertise in and around the computer industry, but the system's concept (as well as its true potential) is decidedly horizontal. Indeed, even in its initial incarnation, **AMIX** will seek to provide, not only marketing/financial and product/technology information and services for computer industry professionals, but expertise directed at the small business and home office markets (markets with particular resonance for LINK Resources).

#### For Example

Behind **AMIX** is what might be termed interactive topic management: a dynamic marriage of electronic messaging and the ability to organize and manipulate text as a series of topics or concepts. ESU has introduced readers to topic management (variously referred to as text database management, concept retrieval, and a range of other terms) through recent articles on Folio Corporation (January 1990) and Verity, Inc. (June 1990).

**AMIX**'s topics are markets and their related submarkets, each dealing with a particular area of expertise. For ESU's initial tour of the system, Salin used two examples: LAN installation/management and computer trade shows. The prospective buyers, in turn, were looking for guidance in making



a particular local area network (LAN) configuration work, and developing a strategy for participating in upcoming trade shows.

Within each market, the items which can be created and listed include:

- A listing of existing products for sale. These can include research reports, or pieces of reports. In the case of the LAN installation problem, the document was a how-to treatise. Prices currently range from under \$100 to approximately \$1,000, and are set by sellers, not by **AMIX**.

- A listing of experts in the given market. These experts are the authors of documents listed in the market, or consultants available for service as negotiated within **AMIX**. Experts' listings are enhanced by a profile, references, lists of published works, and other items which may help to qualify them. In addition, buyers may contribute their own **comments**, based on their experience with a product or service: "answered my questions perfectly," "way too techie," etc. Experts may respond to these **comments**, but cannot delete them from the system.

- Buyer-generated questions, RFPs, or other solicitations. **AMIX** provides a standard "form" which enables the buyer to pose the need, indicate the time frame, and propose terms (payment schedule, resale or reuse parameters, etc.). Solicitations may be sent to every expert in the market, or limited according to buyer preference. Buyers and sellers may then negotiate and set terms through an exchange of messages: "Based on your budget and RFP, I would propose the following strategy for trade-show participation. I'll charge \$200 for one-half day of consulting." "I like your ideas, but I only want to spend \$100," etc.

This correspondence, and any other relevant documentation, is stored in what **AMIX** currently terms a "Correspondence Folder." This record not only facilitates the transaction, but provides an essential "paper" trail in the event conflicts arise.

Buyers and sellers navigate through **AMIX** using keyword searching or scanning topics that may be of interest. Market topics are immediately downloaded to the user's disk so that actual online time is minimized. Any participant can set up hypertext links to establish additional cross-referencing and add to the richness of the system.

To browse **AMIX**, buyers pay only a connect-time charge to cover packet-switching costs. With **AMIX**'s downloading feature, connect time is reduced to a minimum. Says Salin, "We are determined that connect costs not be a deterrent to buyers." User software (the same package will serve both buyers and sellers, enabling them to play either role on the system) will also be made available at minimal cost.

**AMIX** itself will make money from commissions on transactions completed through the network. **AMIX** will also manage accounting and billing.

#### Autodesk and Beyond

A word on the present disposition of **AMIX** the company, which has clear implications for the market directions the **AMIX** system may eventually pursue. Since 1988, Autodesk, the PC-based CAD software pioneer, has owned 80% of **AMIX** through a \$3 million investment. However, an information enterprise like **AMIX** calls for expertise and backing from investors with strength in the information business.

Hence, Autodesk is now expecting to dilute its interest in **AMIX**, and **AMIX** is seeking additional partners. The company is working with a figure of \$6 million needed to launch the system and achieve profitability.

However, **AMIX**'s costs can be lower depending on how deeply any future partner has penetrated the online universe, and the online usage patterns of its customers in that universe. Salin noted legal and financial information as two obvious sources for markets and/or partners.

#### Salin Asks Us

Salin ended his demonstration of **AMIX** with a question for us: "How does this compare with what you expected to see?" The answer to his question helped frame our response to **AMIX** as a whole. It is not the "look and feel" of **AMIX** which is revelatory. Anyone with even a passing acquaintance with today's PC and Mac software (**AMIX** will be available to both communities) has come to expect an elegant user interface. Even the wonders of lightning-fast topic management and retrieval, and hypertext linking are fast becoming the rule, rather than the exception.

We come back to the idea of infrastructure. It is not the bells and whistles, but the way **AMIX** has applied those bells and whistles to the building of a market structure which is so intriguing. The system erects minimal barriers to entry and ongoing usage. It offers buyers tangible

advantages in terms of:

- Access to qualified experts.
- Affordability. **AMIX** pricing of expertise on a discrete, transactional basis sets it apart from retainer-based services such as Minnesota-based Teltech. ESU believes this pricing structure will be key to attracting users in that great, horizontal swath of small business and home office workers, of which more below.

- Flexibility. **AMIX** does not predetermine, but in fact encourages, buyers and sellers to be creative in the structuring of information and consulting services.

It offers sellers tangible advantages in terms of:

- Exposure. Phil Salin described **AMIX** as ideally suited to "young Turks," emerging experts who have the qualifications, but need to build reputations.

- Effective screening. Qualifying buyers is as important as qualifying sellers. Because **AMIX** negotiations are conducted as a series of electronic messages, experts have increased freedom over telephone communications to respond, seek additional information or decline queries.

- Resale/repackaging opportunities. **AMIX** offers virtually unlimited opportunities to leverage expertise. An author can carve up a document to be sold on an incremental basis. A consulting project prepared for an **AMIX** customer may become a document offered for future sale. These capabilities make **AMIX** attractive, not only for young Turks, but as a new marketing channel for established author/publisher/information vendors.

For both buyers and sellers, **AMIX** provides system utilities and guidelines to facilitate the negotiation and structuring of deals within the system. **AMIX** is decidedly not an enhanced yellow pages or product information directory. It is a true marketmaking system for which, as Salin succinctly puts it, "the competitive context" it provides its key.

Market Managers

Yet, as far as **AMIX** goes in exploiting the potential of an online system, it recognizes the limits as well as the potential of automation. Each **AMIX** market is overseen by a market manager, a person with expertise relevant to that market. Market managers organize the market from a topic point of view, seek out experts for their markets, and help to resolve buyer/seller conflicts if they arise. Salin anticipates that a market manager could oversee a single market on a part-time basis, or multiple markets on a full-time basis.

Who, What, When, Where

The great unknown for this marketmaking network is, of course, its own marketplace. **AMIX** proposes to achieve success by collecting a percentage of small-scale transactions. Salin freely admits that he doesn't envision **AMIX** serving the market for large-scale consulting projects. He further allows that the relationships which **AMIX** helps to initiate may eventually move off of the system. "When a consultant and a customer establish an ongoing relationship, and thousands of dollars are changing hands, they probably don't need **AMIX** and that's fine."

We're talking about a lot of small-scale transactions, and an ongoing influx of buyers and sellers into the system. This is an overwhelmingly horizontal concept, but as every veteran of the electronic services wars knows, there's more than one way to slice the horizontal.

**AMIX** is not pursuing the mass-market -- help the kids with their term paper, ask Dr. Feelgood -- buyers and sellers. Rather, the company is betting that there is enormous, untapped potential in what Salin terms "the expert-to-expert or expert-to-information-intensive market."

Based on LINK's ongoing research into the small business and work-at-home markets, we believe that Salin's assumption has merit -- although perhaps more for the latter market than for the former. Consider the following points:

- Thirty percent of small businesses (those with fewer than 100 employees) have computers equipped with modems, and nearly that same level are aware of online services. Both of these points seem to us to be minimal prerequisites for using a service such as **AMIX**. At the same time, only 13% of modem users consider online services to be very important to their business, with an additional 20% deeming them somewhat important. (These figures are drawn from LINK's 1990 Small Business Survey.)

- The work-at-home market paints a more dynamic picture. The first fact to bear in mind is that the leading work-at-home buyers of home office equipment (likely candidates for the kind of how-to expertise **AMIX** can

offer) are information or knowledge workers, neatly fitting Salin's category of "information intensives."

- LINK's 1990 National Work-at-Home Survey reveals a 21% increase in work-at-home households, to 26.7 million. Of these households, 43.5% (11.6 million) own personal computers, and 34.5% of PC households (4.0 million) own modems. Work-at-home PC penetration is now higher than PC penetration in small businesses with less than five employees based outside the home. Modem users are also the highest spenders for office equipment, with the exception of those who own their own copying machine. According to 1989 figures, modem owners had over \$4,000 invested in home office equipment, compared with \$1,600 for all homeworkers. The greater investment also suggests to ESU that such people would be motivated to purchase outside expertise.

The numbers get even more interesting. LINK's survey reveals that the greatest growth in work-at-home households comes from people using computers to do occasional job-related work at home, including moonlighting. LINK estimates that nearly 9 million company employees do some work at home as a part-time secondary job, such as freelancing or operating a small home business. Such people would appear to be ideal candidates for **AMIX** participation, not only as buyers, but as sellers -- part-time consultants leveraging expertise developed at the workplace into a lucrative second career. AS LINK's work-at-home guru Tom Miller puts it, "As employees become skilled in the use of information products, they also become more entrepreneurial."

**AMIX** 's possibilities are tremendous. As the company moves into beta testing and an eventual commercial rollout, we look forward to seeing how many of these possibilities will become reality.

Author: Judith Feder

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PUBLISHER NAME: LINK Resources Corporation

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

2/9,AB/25 (Item 2 from file: 148)

DIALOG(R) File 148:Gale Group Trade & Industry DB

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04801428 SUPPLIER NUMBER: 08704080 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Information, bid and asked. (Random Access) (Column)

Dyson, Esther

Forbes, v146, n4, p92(1)

August 20, 1990

CODEN: FORBA DOCUMENT TYPE: Column ISSN: 0015-6914

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 986 LINE COUNT: 00074

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INDUSTRY CODES/NAMES: BUS Business, General

DESCRIPTORS: Information brokers--Management

SIC CODES: 7375 Information retrieval services; 7372 Prepackaged software

FILE SEGMENT: MI File 47

?

### Status: Path 1 of [Dialog Information Services via Modem]

### Status: Initializing TCP/IP using (UseTelnetProto 1 ServiceID pto-dialog)  
Trying 3106900061...Open

DIALOG INFORMATION SERVICES

PLEASE LOGON:

\*\*\*\*\* HHHHHHHH SSSSSSSS?

### Status: Signing onto Dialog

\*\*\*\*\*

ENTER PASSWORD:

\*\*\*\*\* HHHHHHHH SSSSSSSS? \*\*\*\*\*

Welcome to DIALOG

### Status: Connected

Dialog level 00.12.12D

Last logoff: 30mar01 12:12:23

Logon file405 30mar01 12:16:16

COREFULL is set ON as an alias for 15,9,623,810,275,624,636,621,813,16,160,148,20.

COREABS is set ON as an alias for 77,35,593,65,2,233,99,473,474,475.

COREALL is set ON as an alias for COREFULL,COREABS.

SOFTFULL is set ON as an alias for 278,634,256.

EUROFULL is set ON as an alias for 348,349.

JAPOABS is set ON as an alias for 347.

HEALTHFULL is set ON as an alias for 442,149,43,444.

HEALTHABS is set ON as an alias for 5,73,151,155,34,434.

DRUGFULL is set ON as an alias for 455,129,130.

DRUGABS is set ON as an alias for 74,42.

INSURANCEFULL is set ON as an alias for 625,637.

INSURANCEABS is set ON as an alias for 169.

TRANSPORTFULL is set ON as an alias for 80,637.

TRANSPORTABS is set ON as an alias for 108,6,63.

ADVERTISINGFULL is set ON as an alias for 635,570,PAPERSMJ,PAPERSEU.

INVENTORYABS is set ON as an alias for 8,14,94,6,34,434,7.

BANKINGFULL is set ON as an alias for 625,268,626,267.

BANKINGABS is set ON as an alias for 139.

HEALTHALL is set ON as an alias for COREFULL,COREABS,HEALTHFULL,HEALTHABS.

INSURANCEALL is set ON as an alias for COREFULL,COREABS,INSURANCEFULL,INSURANCEABS.

RESERVATIONALL is set ON as an alias for COREFULL, COREABS.

OPERATIONSALL is set ON as an alias for COREFULL,COREABS,INVENTORYABS.

TRANSPORTALL is set ON as an alias for COREFULL,COREABS,TRANSPORTFULL,TRANSPORTABS.

ADVERTISINGALL is set ON as an alias for COREFULL,COREABS,ADVERTISINGFULL.

SHOPPINGALL is set ON as an alias for COREFULL,COREABS,ADVERTISINGALL,47.

INVENTORYALL is set ON as an alias for COREFULL,COREABS,INVENTORYFULL.

BANKINGALL is set ON as an alias for COREFULL,COREABS,BANKINGFULL,BANKINGABS.

PORTFOLIOALL is set ON as an alias for COREFULL,COREABS,BANKINGALL.

TRADINGALL is set ON as an alias for COREFULL,COREABS,BANKINGALL.

CREDITALL is set ON as an alias for COREFULL,COREABS,BANKINGALL.

FUNDSCALL is set ON as an alias for COREFULL,COREABS,BANKINGALL,608.

SYSTEM:HOME

Menu System II: D2 version 1.7.8 term=ASCII

\*\*\* DIALOG HOMEBASE(SM) Main Menu \*\*\*

Information:

1. Announcements (new files, reloads, etc.)
2. Database, Rates, & Command Descriptions
3. Help in Choosing Databases for Your Topic
4. Customer Services (telephone assistance, training, seminars, etc.)
5. Product Descriptions

Connections:

6. DIALOG(R) Document Delivery
7. Data Star(R)

/H = Help

/L = Logoff

/NOMENU = Command Mode

Enter an option number to view information or to connect to an online service. Enter a BEGIN command plus a file number to search a database (e.g., B1 for ERIC).

?b coreabs corefull

30mar01 12:16:50 User242933 Session D34.1  
\$0.00 0.233 DialUnits FileHomeBase  
\$0.00 Estimated cost FileHomeBase  
\$0.03 TYMNET  
\$0.03 Estimated cost this search  
\$0.03 Estimated total session cost 0.233 DialUnits

SYSTEM:OS - DIALOG OneSearch

File 77:Conference Papers Index 1973-2001/Mar

(c) 2001 Cambridge Sci Abs

File 35:Dissertation Abstracts Online 1861-2001/Mar

(c) 2001 UMI

File 593:KOMPASS Central/Eastern Europe 2001/Feb

(c) 2001 KOMPASS Intl.

File 65:Inside Conferences 1993-2001/Mar W4

(c) 2001 BLDSC all rts. reserv.

**\*File 65: CD=2000 and CY=2000 are not fully functioning.**

Please see Help News65 for details.

File 2:INSPEC 1969-2001/Mar W4

(c) 2001 Institution of Electrical Engineers

**\*File 2: Please note new price changes effective January 1, 2001.**

See Help Rates2 for details.

File 233:Internet & Personal Comp. Abs. 1981-2001/Mar

(c) 2001 Info. Today Inc.

File 99:Wilson Appl. Sci & Tech Abs 1983-2001/Feb

(c) 2001 The HW Wilson Co.

File 473:Financial Times Abstracts 1998-2001/Mar 28

(c) 2001 The New York Times

**\*File 473: This file will not update after March 31, 2001.**

It will remain on Dialog as a closed file.

File 474:New York Times Abs 1969-2001/Mar 29

(c) 2001 The New York Times

File 475:Wall Street Journal Abs 1973-2001/Mar 28

(c) 2001 The New York Times

File 15:ABI/Inform(R) 1971-2001/Mar 30

(c) 2001 Bell & Howell

File 9:Business & Industry(R) Jul/1994-2001/Mar 29

(c) 2001 Resp. DB Svcs.

File 623:Business Week 1985-2001/Apr W1

(c) 2001 The McGraw-Hill Companies Inc

File 810:Business Wire 1986-1999/Feb 28

(c) 1999 Business Wire

File 275:Gale Group Computer DB(TM) 1983-2001/Mar 29

(c) 2001 The Gale Group

File 624:McGraw-Hill Publications 1985-2001/Mar 28

(c) 2001 McGraw-Hill Co. Inc

File 636:Gale Group Newsletter DB(TM) 1987-2001/Mar 29

(c) 2001 The Gale Group

File 621:Gale Group New Prod. Annou. (R) 1985-2001/Mar 29

(c) 2001 The Gale Group

File 813:PR Newswire 1987-1999/Apr 30

(c) 1999 PR Newswire Association Inc

File 16:Gale Group PROMT(R) 1990-2001/Mar 29

(c) 2001 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989

(c) 1999 The Gale Group

## Set Items Description

--- -----  
 ?s (compuserve or prodigy or genie or aol or (america (3n) online))

Processing

Processed 20 of 23 files ...

Completed processing all files

145288 COMPUSERVE

57405 PRODIGY

28017 GENIE

269626 AOL

6729794 AMERICA

2595825 ONLINE

210596 AMERICA(3N)ONLINE

S1 531826 (COMPUSERVE OR PRODIGY OR GENIE OR AOL OR (AMERICA (3N) ONLINE))

?s s1 and (consumer or user) (n3) (reports or opinion or opinions or help or bulletin or bulletins)

Processing

Processed 10 of 23 files ...

Processing

Processed 20 of 23 files ...

Completed processing all files

531826 S1

2996307 CONSUMER

2096805 USER

3978167 REPORTS

760579 OPINION

245312 OPINIONS

4642220 HELP

399718 BULLETIN

25364 BULLETINS

68164 (CONSUMER OR USER) (3N) (((((REPORTS OR OPINION) OR OPINIONS) OR HELP) OR BULLETIN) OR BULLETINS)

S2 3959 S1 AND (CONSUMER OR USER) (N3) (REPORTS OR OPINION OR OPINIONS OR HELP OR BULLETIN OR BULLETINS)

?s s2 and py<1993

>>>One or more prefixes are unsupported

>>> or undefined in one or more files.

Processed 10 of 23 files ...

Processing

Processing

Processed 20 of 23 files ...

Completed processing all files

3959 S2

21142955 PY<1993

S3 629 S2 AND PY<1993

?s s3 and (internet or web)

629 S3

4481347 INTERNET

3999314 WEB

S4 68 S3 AND (INTERNET OR WEB)

?t s4/3,8/all

4/8/1 (Item 1 from file: 233)

DIALOG(R)File 233:(c) 2001 Info. Today Inc. All rts. reserv.

00264061 92IW01-137

CompuServe will offer basic services for flat rate -- Support forums not included in fee

19920113

Descriptors: Online Systems; Online Information; Price; Software

Identifiers: CompuServe ; CompuServe Information Service



4/8/2 (Item 1 from file: 15)

DIALOG(R)File 15:(c) 2001 Bell & Howell. All rts. reserv.

00727276 93-76497

\*\*USE FORMAT 9 FOR FULL TEXT\*\*

**Investext on InfoTrac** WORD COUNT: 2494 LENGTH: 7 Pages

Jul 1992

COMPANY NAMES:

Information Access Co

GEOGRAPHIC NAMES: US

DESCRIPTORS: Full text; Data bases; CD-ROM; Information retrieval; Product reviews

CLASSIFICATION CODES: 5240 (CN=Software & systems); 9190 (CN=United States)  
; 9120 (CN=Product specific)

4/8/3 (Item 2 from file: 15)

DIALOG(R)File 15:(c) 2001 Bell & Howell. All rts. reserv.

00727018 93-76239

\*\*USE FORMAT 9 FOR FULL TEXT\*\*

**Output Options: Enhanced Reports in DIALOG's COMPANY NAME FINDER**

WORD COUNT: 2307 LENGTH: 4 Pages

Jul 1992

COMPANY NAMES:

Dialog Information Services Inc (DUNS:01-292-4460)

GEOGRAPHIC NAMES: US

DESCRIPTORS: Data bases; Searches; Online ; Techniques

CLASSIFICATION CODES: 5200 (CN=Communications & information management);  
9190 (CN=United States)

4/8/4 (Item 3 from file: 15)

DIALOG(R)File 15:(c) 2001 Bell & Howell. All rts. reserv.

00725824 93-75045

\*\*USE FORMAT 9 FOR FULL TEXT\*\*

**Document Delivery Gets Personal** WORD COUNT: 1803 LENGTH: 3 Pages

May 1992

DESCRIPTORS: Documents; Software packages; Electronic mail systems; Online  
; Data bases

CLASSIFICATION CODES: 5200 (CN=Communications & information management)

4/8/5 (Item 4 from file: 15)

DIALOG(R)File 15:(c) 2001 Bell & Howell. All rts. reserv.

00725641 93-74862

\*\*USE FORMAT 9 FOR FULL TEXT\*\*

**Starting Over: Current Issues in Online Catalog User Interface Design**

WORD COUNT: 9768 LENGTH: 15 Pages

Mar 1992

DESCRIPTORS: Libraries; Data bases; User interface; Systems design; Online  
; Catalogs

CLASSIFICATION CODES: 5200 (CN=Communications & information management);  
5240 (CN=Software & systems)

4/8/6 (Item 5 from file: 15)

DIALOG(R)File 15:(c) 2001 Bell & Howell. All rts. reserv.

00723520 93-72741

**\*\*USE FORMAT 9 FOR FULL TEXT\*\***

**The Diffusion of Technological Innovation in the Commercial Banking Industry** WORD COUNT: 8597 LENGTH: 18 Pages

Jan 1992

GEOGRAPHIC NAMES: US

DESCRIPTORS: Commercial banks; Innovations; Technological change; Studies; Statistical analysis; Strategic planning

CLASSIFICATION CODES: 9110 (CN=Company specific); 9130 (CN=Experimental/Theoretical); 2310 (CN=Planning); 9190 (CN=United States)

**4/8/7 (Item 6 from file: 15)**

DIALOG(R)File 15:(c) 2001 Bell & Howell. All rts. reserv.

00723362 93-72583

**\*\*USE FORMAT 9 FOR FULL TEXT\*\***

**DIALOG Menu: Is It Worth the Detour?** WORD COUNT: 5301 LENGTH: 10 Pages

Jan 1992

COMPANY NAMES:

Dialog Information Services Inc (DUNS:01-292-4460)

GEOGRAPHIC NAMES: US

DESCRIPTORS: User interface; Software packages; Data bases; Online ; Information retrieval; Problems; Information industry

CLASSIFICATION CODES: 8302 (CN=Software and computer services); 5200 (CN=Communications & information management); 9190 (CN=United States)

**4/8/8 (Item 7 from file: 15)**

DIALOG(R)File 15:(c) 2001 Bell & Howell. All rts. reserv.

00641079 92-56019

**\*\*USE FORMAT 9 FOR FULL TEXT\*\***

**Ziff Communications Builds Online Computer-Information Service**

WORD COUNT: 1980 LENGTH: 2 Pages

Sep/Oct 1992

COMPANY NAMES:

Ziff Communications Co

GEOGRAPHIC NAMES: US

DESCRIPTORS: Online ; Information industry; Applications; Support; Data bases; Service introduction; Case studies

CLASSIFICATION CODES: 9120 (CN=Product specific); 9190 (CN=United States); 8302 (CN=Software and computer services); 9110 (CN=Company specific)

**4/8/9 (Item 8 from file: 15)**

DIALOG(R)File 15:(c) 2001 Bell & Howell. All rts. reserv.

00637967 92-52907

**\*\*USE FORMAT 9 FOR FULL TEXT\*\***

**The "Dead" Database: Where Do Databases Go When They Leave Online?**

WORD COUNT: 8823 LENGTH: 13 Pages

Oct 1992

COMPANY NAMES:

UMI-Data Courier

Maxwell Online Inc (DUNS:02-187-4797)

Dialog Information Services Inc (DUNS:01-292-4460)

Information Access Co

GEOGRAPHIC NAMES: US

DESCRIPTORS: Polls & surveys; Data bases; Trends; Online ; Information retrieval; Searches; Manycompanies; Manyproducts

CLASSIFICATION CODES: 0 (CN=Publishing industry); 919 (CN=United States)

**4/8/10 (Item 9 from file: 15)**

DIALOG(R) File 15:(c) 2001 Bell & Howell. All rts. reserv.

00634675 92-49615

**\*\*USE FORMAT 9 FOR FULL TEXT\*\***

**Scoping Out Analyzer Purchases** WORD COUNT: 4458 LENGTH: 7 Pages  
Aug 31, 1992

COMPANY NAMES:

Cheyenne Software Inc (DUNS:13-170-6137 TICKER:CYE)

Hewlett Packard Co (DUNS:00-912-2532 TICKER:HWP)

Network General Corp (DUNS:17-543-0818 TICKER:NETG)

Concord Communications Inc (DUNS:05-670-0495)

Neon Software Inc

GEOGRAPHIC NAMES: US

DESCRIPTORS: Computer networks; Analyzers; Protocol; Characteristics;  
Applications; Manycompanies; Manyproducts

CLASSIFICATION CODES: 5250 (CN=Telecommunications systems); 9190 (CN=United States)

**4/8/11 (Item 10 from file: 15)**

DIALOG(R) File 15:(c) 2001 Bell & Howell. All rts. reserv.

00626791 92-41893

**\*\*USE FORMAT 9 FOR FULL TEXT\*\***

**Communication Software for Windows** WORD COUNT: 7473 LENGTH: 9 Pages  
Jul 20, 1992

COMPANY NAMES:

Digital Communications Associates (DUNS:05-729-1460 TICKER:DCA)

Software Ventures Corp

Datastorm Technologies Inc

Microcom Inc (DUNS:00-149-8260 TICKER:MNPI)

Futuresoft Engineering Inc

GEOGRAPHIC NAMES: US

DESCRIPTORS: Software reviews; Windows; Communication; Software packages;  
Performance evaluation; Comparative analysis; Manycompanies

CLASSIFICATION CODES: 9190 (CN=United States); 9120 (CN=Product specific);  
5240 (CN=Software & systems)

**4/8/12 (Item 11 from file: 15)**

DIALOG(R) File 15:(c) 2001 Bell & Howell. All rts. reserv.

00616245 92-31347

**\*\*USE FORMAT 9 FOR FULL TEXT\*\***

**Think Pascal Upgrade: Powerful OOP Tool** WORD COUNT: 2231 LENGTH: 3  
Pages

May 18, 1992

COMPANY NAMES:

Symantec Corp (TICKER:SYMC)

GEOGRAPHIC NAMES: US

DESCRIPTORS: Software reviews; Improvements; Object oriented programming;  
Programming languages; Characteristics

CLASSIFICATION CODES: 5240 (CN=Software & systems); 9120 (CN=Product specific); 9190 (CN=United States)

**4/8/13 (Item 12 from file: 15)**

DIALOG(R) File 15:(c) 2001 Bell & Howell. All rts. reserv.

00560089 91-34446

\*\*USE FORMAT 9 FOR FULL TEXT\*\*

**MS-DOS 5: Reigning OS Improves Its Value** WORD COUNT: 2616 LENGTH: 3  
Pages  
Jul 8, 1991  
COMPANY NAMES:  
Microsoft Corp (DUNS:08-146-6849 TICKER:MSFT)  
GEOGRAPHIC NAMES: US

DESCRIPTORS: Disk operating systems ; Characteristics; Software packages;  
Software reviews; Product reviews; Improvements  
CLASSIFICATION CODES: 5240 (CN=Software & systems); 9120 (CN=Product  
specific); 9190 (CN=United States)

**4/8/14 (Item 1 from file: 275)**  
DIALOG(R) File 275:(c) 2001 The Gale Group. All rts. reserv.

01549298 SUPPLIER NUMBER: 13229254 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Bulletin boards. (computer BBSs)**  
Dec, 1992  
WORD COUNT: 73106 LINE COUNT: 05573  
FILE SEGMENT: CD File 275

**4/8/15 (Item 2 from file: 275)**  
DIALOG(R) File 275:(c) 2001 The Gale Group. All rts. reserv.

01548572 SUPPLIER NUMBER: 12872271 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Shareware: it's a good find. (includes related articles on the definitions  
of shareware and freeware and shareware programs that become commercial  
products)**  
Nov 9, 1992  
WORD COUNT: 1705 LINE COUNT: 00137  
SPECIAL FEATURES: illustration; table  
DESCRIPTORS: Shareware; Software Selection; User Need  
SIC CODES: 7372 Prepackaged software  
FILE SEGMENT: CD File 275

**4/8/16 (Item 3 from file: 275)**  
DIALOG(R) File 275:(c) 2001 The Gale Group. All rts. reserv.

01530599 SUPPLIER NUMBER: 12444908 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**User groups. (Directory)**  
Sept, 1992  
WORD COUNT: 11740 LINE COUNT: 00976  
FILE SEGMENT: CD File 275

**4/8/17 (Item 4 from file: 275)**  
DIALOG(R) File 275:(c) 2001 The Gale Group. All rts. reserv.

01526479 SUPPLIER NUMBER: 12320404 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Bulletin boards. (Directory)**  
August, 1992  
WORD COUNT: 75508 LINE COUNT: 05815  
FILE SEGMENT: CD File 275

**4/8/18 (Item 5 from file: 275)**  
DIALOG(R) File 275:(c) 2001 The Gale Group. All rts. reserv.

01522280 SUPPLIER NUMBER: 12335096 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**MacUser minifinders: 1001 Macintosh products. (Buyers Guide)**

August, 1992

WORD COUNT: 77991 LINE COUNT: 06173

DESCRIPTORS: Directories; Hardware; Software; Microcomputer  
SIC CODES: 3571 Electronic computers; 7372 Prepackaged software  
TRADE NAMES: Apple Macintosh (680X0-based system)--Equipment and supplies  
OPERATING PLATFORM: Apple Macintosh  
FILE SEGMENT: CD File 275

**4/8/19 (Item 6 from file: 275)**

DIALOG(R) File 275:(c) 2001 The Gale Group. All rts. reserv.

01515215 SUPPLIER NUMBER: 12137444 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Bulletin boards.**

June, 1992

WORD COUNT: 54709 LINE COUNT: 04230

FILE SEGMENT: CD File 275

**4/8/20 (Item 7 from file: 275)**

DIALOG(R) File 275:(c) 2001 The Gale Group. All rts. reserv.

01506099 SUPPLIER NUMBER: 11983026 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Where there's a will there's a WAIS: public domain system solves many  
sticky info retrieval problems. (Wide Area Information System)**

Feb 17, 1992

WORD COUNT: 1417 LINE COUNT: 00109

SPECIAL FEATURES: illustration; chart  
COMPANY NAMES: Thinking Machines Corp.--Research  
DESCRIPTORS: Electronic Publishing; Network Architecture; Database Server  
; Protocol; Research and Development; Client/Server Architecture;  
Information Storage and Retrieval; Data Transfer Rate; Legal Issues  
SIC CODES: 3571 Electronic computers  
FILE SEGMENT: CD File 275

**4/8/21 (Item 8 from file: 275)**

DIALOG(R) File 275:(c) 2001 The Gale Group. All rts. reserv.

01505449 SUPPLIER NUMBER: 11740360 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Stamp of approval: Mac E-mail systems. (CE Software's QuickMail, cc:Mail's  
cc:Mail, Microsoft Corp.'s Microsoft Mail, Sitka's InBox Plus and the  
electronic-mail feature of WordPerfect Corp.'s WordPerfect Office)  
(Software Review) (includes related articles on extensibility, how E-mail  
works, future products, summary) (Evaluation)**

March, 1992

WORD COUNT: 3992 LINE COUNT: 00313

SPECIAL FEATURES: illustration; graph; table  
COMPANY NAMES: CE Software Inc.--Products; Microsoft Corp.--Products;  
WordPerfect Corp.--Products; Lotus Development Corp.--Products; Sitka  
Corp.--Products  
DESCRIPTORS: Evaluation; Software Packages; E-Mail  
SIC CODES: 7372 Prepackaged software; 7373 Computer integrated systems  
design  
TICKER SYMBOLS: MSFT; LOTS  
TRADE NAMES: cc:Mail 1.22 (Electronic mail system)--evaluation; InBox  
Plus 3.0g (Electronic mail system)--evaluation; Microsoft Mail 3.0  
(E-mail)--evaluation; QuickMail 2.5 (E-mail)--evaluation; WordPerfect  
Office for Macintosh 3.01 (Workgroup software)--evaluation  
OPERATING PLATFORM: Apple Macintosh  
FILE SEGMENT: CD File 275

4/8/22 (Item 9 from file: 275)

DIALOG(R)File 275:(c) 2001 The Gale Group. All rts. reserv.

01502714 SUPPLIER NUMBER: 11962343 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**User groups. (listings for United States and Canada )**

March, 1992

WORD COUNT: 9976 LINE COUNT: 00838

FILE SEGMENT: CD File 275

4/8/23 (Item 10 from file: 275)

DIALOG(R)File 275:(c) 2001 The Gale Group. All rts. reserv.

01494222 SUPPLIER NUMBER: 11663890 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**User groups. (directory of user groups in US and Canada) (Directory)**

Jan, 1992

WORD COUNT: 8564 LINE COUNT: 00713

FILE SEGMENT: CD File 275

4/8/24 (Item 11 from file: 275)

DIALOG(R)File 275:(c) 2001 The Gale Group. All rts. reserv.

01468535 SUPPLIER NUMBER: 10905980 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Classic opener: Classic 3000 systems offer a surprising range of connectivity options. (Classic HP 3000 systems) (Networking) (column)**

June, 1991

WORD COUNT: 2085 LINE COUNT: 00155

SPECIAL FEATURES: illustration; table

COMPANY NAMES: Hewlett-Packard Co.--Products

DESCRIPTORS: Wide Area Networks; Minicomputer; Connectivity; Applications  
; X.25 Protocol; Micro-Minicomputer Communication; LAN

SIC CODES: 3571 Electronic computers

TICKER SYMBOLS: HWP

TRADE NAMES: HP 3000 (Minicomputer)--Usage

OPERATING PLATFORM: HP 3000

FILE SEGMENT: CD File 275

4/8/25 (Item 12 from file: 275)

DIALOG(R)File 275:(c) 2001 The Gale Group. All rts. reserv.

01459528 SUPPLIER NUMBER: 11446599 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**CompuServe Tests flat-rate prices. (Forum) (Brief Article)**

Nov, 1991

WORD COUNT: 271 LINE COUNT: 00020

COMPANY NAMES: **CompuServe** Inc.--Prices and rates

DESCRIPTORS: **CompuServe** (Videotex system); Videotex; Pricing Policy;  
Online Searching

SIC CODES: 4899 Communication services, not elsewhere classified

TRADE NAMES: **CompuServe** (Videotex system)--Prices and rates

FILE SEGMENT: CD File 275

4/8/26 (Item 13 from file: 275)

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01448486 SUPPLIER NUMBER: 11210915 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**What's new this month. (includes related article on Prodigy coverage of United Airlines flights) (Online!)**

Sept, 1991

WORD COUNT: 2324 PAGE COUNT: 00178

DESCRIPTORS: Online; Pricing Policy; Industry Analysis; Information Storage and Retrieval; Market Analysis  
SIC CODES: 7375 Information retrieval services  
FILE SEGMENT: CD File 275

**4/8/27 (Item 14 from file: 275)**

DIALOG(R)File 275:(c) 2001 The Gale Group. All rts. reserv.

01428822 SUPPLIER NUMBER: 10632505 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Mac, DOS and VAX file servers. (multiplatform file servers) (includes related articles on optimizing server performance, comparison of AppleShare and LocalTalk, AppleShare and TOPS, future of file servers)**  
June, 1991  
WORD COUNT: 4429 LINE COUNT: 00341

SPECIAL FEATURES: illustration; graph; table  
DESCRIPTORS: Directories; File Server; Connectivity; LAN  
SIC CODES: 3571 Electronic computers  
TRADE NAMES: Apple Macintosh (680X0-based system)--Usage  
OPERATING PLATFORM: Apple Macintosh  
FILE SEGMENT: CD File 275

**4/8/28 (Item 15 from file: 275)**

DIALOG(R)File 275:(c) 2001 The Gale Group. All rts. reserv.

01386529 SUPPLIER NUMBER: 09715931 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**The market for information markets. (the Knowledge Network that Reach Networks designed and implemented for partner Coopers & Lybrand provides broadcast-mode, data base-based information sharing for 40 percent of C&L's about-4,000 partners and managers)**  
Nov 30, 1990  
WORD COUNT: 3115 LINE COUNT: 00236

COMPANY NAMES: Coopers and Lybrand--Communication systems; Reach Networks Inc.--Services  
DESCRIPTORS: E-Mail; Work Group Computing; Software Design; Proprietary Systems; Broadcasting; Information Processing; Text Data Bases; System Design; Multiuser Software; Information Services; Telecommunications Services Industry  
SIC CODES: 7372 Prepackaged software; 7373 Computer integrated systems design  
TRADE NAMES: Knowledge Network (Executive information system)--Design and construction  
FILE SEGMENT: CD File 275

**4/8/29 (Item 16 from file: 275)**

DIALOG(R)File 275:(c) 2001 The Gale Group. All rts. reserv.

01382548 SUPPLIER NUMBER: 09517583 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Review: the User's Directory of Computer Networks, a book edited by Tracy L. LaQuey.**  
August 8, 1990  
WORD COUNT: 1155 LINE COUNT: 00092

DESCRIPTORS: Book; Review  
REVIEWEE: LaQuey, Tracy L.  
FILE SEGMENT: NW File 649

**4/8/30 (Item 17 from file: 275)**

DIALOG(R)File 275:(c) 2001 The Gale Group. All rts. reserv.

01366709 SUPPLIER NUMBER: 08620618 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Review of: Disinfectant v1.7, anti-virus program for Macintosh. (Apple Computer Corp.) (public domain data security software) (Software Review)**

May 22, 1990

WORD COUNT: 729 LINE COUNT: 00055

DESCRIPTORS: Evaluation; Data Security; Computer Software Industry  
SIC CODES: 7372 Prepackaged software  
TRADE NAMES: Disinfectant 1.7 (Data security software)--evaluation  
OPERATING PLATFORM: Apple Macintosh  
FILE SEGMENT: NW File 649

**4/8/31 (Item 18 from file: 275)**

DIALOG(R)File 275:(c) 2001 The Gale Group. All rts. reserv.

01320538 SUPPLIER NUMBER: 07931076 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Software. (1990 Buyer's Guide Issue) (buyers guide)**

Nov, 1989

WORD COUNT: 56121 LINE COUNT: 04923

DESCRIPTORS: Software Packages; Directories; Specifications  
SIC CODES: 7372 Prepackaged software  
FILE SEGMENT: CD File 275

**4/8/32 (Item 19 from file: 275)**

DIALOG(R)File 275:(c) 2001 The Gale Group. All rts. reserv.

01303138 SUPPLIER NUMBER: 07458620 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Spreading the word about Microsoft Word. (MacIntouch - Bugs and Tips) (column)**

July 25, 1989

WORD COUNT: 737 LINE COUNT: 00056

COMPANY NAMES: Microsoft Corp.--Product development  
DESCRIPTORS: Troubleshooting; Debugging; Word Processing Software;  
Spreadsheet Software; Tutorial; Graphics Software; Preventive Maintenance  
; Virus  
SIC CODES: 7372 Prepackaged software  
TICKER SYMBOLS: MSFT  
TRADE NAMES: Apple Macintosh (680X0-based system)--Computer programs;  
Microsoft Word 4.0 (Word processing software)--Product defects, recall,  
etc.; Microsoft Excel 2.2 (Spreadsheet software)--Product defects,  
recall, etc.; Virus Guard (Data security software)--Product defects,  
recall, etc.; QuickDraw (Computer graphics software)--Product defects,  
recall, etc.; VirusDetective (Data security software)--Product defects,  
recall, etc.  
FILE SEGMENT: CD File 275

**4/8/33 (Item 1 from file: 636)**

DIALOG(R)File 636:(c) 2001 The Gale Group. All rts. reserv.

01711562 Supplier Number: 42772071 (USE FORMAT 7 FOR FULLTEXT)

**76 INFORMATION PROVIDERS SIGNAL OPPOSITION TO COOPER MFJ BILL**

Feb 24, 1992

Word Count: 1304

PUBLISHER NAME: Warren Publishing, Inc.

INDUSTRY NAMES: BUSN (Any type of business); TELC (Telecommunications)

**4/8/34 (Item 2 from file: 636)**

DIALOG(R)File 636:(c) 2001 The Gale Group. All rts. reserv.

01622095 Supplier Number: 42490583 (USE FORMAT 7 FOR FULLTEXT)

**OCLC'S FIRSTSEARCH: PUBLIC ONLINE REFERENCE TOOL**



Nov, 1991

Word Count: 530

PUBLISHER NAME: Information Intelligence, Inc.

INDUSTRY NAMES: BUSN (Any type of business); LIB (Library and Information Science)

**4/8/35 (Item 3 from file: 636)**

DIALOG(R)File 636:(c) 2001 The Gale Group. All rts. reserv.

01492093 Supplier Number: 42084143 (USE FORMAT 7 FOR FULLTEXT)

CompuServe **Tests Flat Rate Pricing**

May 17, 1991

Word Count: 784

PUBLISHER NAME: Cowles-SIMBA Information

INDUSTRY NAMES: BUSN (Any type of business); LIB (Library and Information Science)

**4/8/36 (Item 4 from file: 636)**

DIALOG(R)File 636:(c) 2001 The Gale Group. All rts. reserv.

01310294 Supplier Number: 41505392 (USE FORMAT 7 FOR FULLTEXT)

**REVIEW: the user's Directory of Computer Networks**

August 20, 1990

Word Count: 1092

PUBLISHER NAME: Newsbytes News Network

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation); TELC (Telecommunications)

**4/8/37 (Item 5 from file: 636)**

DIALOG(R)File 636:(c) 2001 The Gale Group. All rts. reserv.

01259530 Supplier Number: 41345694 (USE FORMAT 7 FOR FULLTEXT)

**Review of: Disinfectant v1.7, anti-virus program for Macintosh**

May 22, 1990

Word Count: 708

PUBLISHER NAME: Newsbytes News Network

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation); TELC (Telecommunications)

**4/8/38 (Item 1 from file: 621)**

DIALOG(R)File 621:(c) 2001 The Gale Group. All rts. reserv.

01199859 Supplier Number: 43225832 (USE FORMAT 7 FOR FULLTEXT)

**Galacticomm Unveils Version 6 of The Major BBS: New Release Expands Market for Multi- User Bulletin Board Systems**

August 14, 1992

Word Count: 983

PUBLISHER NAME: Various

COMPANY NAMES: \*Galacticomm Inc.

EVENT NAMES: \*330 (Product information)

GEOGRAPHIC NAMES: \*1U5FL (Florida)

PRODUCT NAMES: \*7372600 (Computer Network & Communications Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers)

TRADE NAMES: Major BBS Version 6

**4/8/39 (Item 2 from file: 621)**

DIALOG(R)File 621:(c) 2001 The Gale Group. All rts. reserv.

01199107 Supplier Number: 43206495 (USE FORMAT 7 FOR FULLTEXT)

**QUARTERDECK ADDS DOS PROTECTED MODE INTERFACE (DPMI) HOST TO QEMM-386**

August 3, 1992

Word Count: 485  
PUBLISHER NAME: PR Newswire Association, Inc.  
COMPANY NAMES: \*Quarterdeck Office Systems Inc.  
EVENT NAMES: \*330 (Product information)  
GEOGRAPHIC NAMES: \*1USA (United States); 1U9CA (California)  
PRODUCT NAMES: \*7372500 (Operating Systems & Utilities)  
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)  
NAICS CODES: 51121 (Software Publishers)  
TICKER SYMBOLS: QDEK  
TRADE NAMES: QEMM-386; DPMI Host

**4/8/40 (Item 1 from file: 813)**

DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.

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**QUARTERDECK ADDS DOS PROTECTED MODE INTERFACE (DPMI) HOST TO QEMM-386**

DATE: August 3, 1992

WORD COUNT: 477

COMPANY NAME: QUARTERDECK OFFICE SYSTEMS INC.  
TICKER SYMBOL: QDEK (NDQ)  
PRODUCT: COMPUTER, ELECTRONICS (CPR)  
DESCRIPTORS: NEW PRODUCTS & SERVICES (PDT)  
STATE: CALIFORNIA (CA)  
SECTION HEADING: BUSINESS; TECHNOLOGY

**4/8/41 (Item 1 from file: 16)**

DIALOG(R)File 16:(c) 2001 The Gale Group. All rts. reserv.

02527874 Supplier Number: 43347423 (USE FORMAT 7 FOR FULLTEXT)

**PROTOCOL ANALYZERS: Making Sense of Network Protocol Analyzers**

Oct. 1, 1992

Word Count: 2700

PUBLISHER NAME: CMP Publications, Inc.

COMPANY NAMES: \*Bytex Corp.; Cabletron Systems; CXR Telcom Corp.; DigiLog Inc.; Hewlett-Packard Co.; Intel Corp.; Network General Corp.; Novell Inc.; Spider Systems (US); Wandell & Goltermann Technology

EVENT NAMES: \*330 (Product information)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*3825243 (Communications Test Equip); 7372514 (Debugging & Testing Software)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

NAICS CODES: 334515 (Instrument Manufacturing for Measuring and Testing Electricity and Electrical Signals); 51121 (Software Publishers)

TICKER SYMBOLS: BYTX; CXR; DILO; HWP; INTC; NETG; NOVL

SPECIAL FEATURES: COMPANY

**4/8/42 (Item 2 from file: 16)**

DIALOG(R)File 16:(c) 2001 The Gale Group. All rts. reserv.

02434012 Supplier Number: 43206495 (USE FORMAT 7 FOR FULLTEXT)

**QUARTERDECK ADDS DOS PROTECTED MODE INTERFACE (DPMI) HOST TO QEMM-386**

August 3, 1992

Word Count: 485

PUBLISHER NAME: PR Newswire Association, Inc.

COMPANY NAMES: \*Quarterdeck Office Systems Inc.

EVENT NAMES: \*330 (Product information)

GEOGRAPHIC NAMES: \*1USA (United States); 1U9CA (California)

PRODUCT NAMES: \*7372500 (Operating Systems & Utilities)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers)

TICKER SYMBOLS: QDEK

TRADE NAMES: QEMM-386 PMI Host  
SPECIAL FEATURES: COMPANY

**4/8/43 (Item 1 from file: 148)**

DIALOG(R) File 148:(c)2001 The Gale Group. All rts. reserv.

06226910 SUPPLIER NUMBER: 12417271 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Investext on InfoTrac. (Information Service Review) (Evaluation)**

July, 1992

WORD COUNT: 2649 LINE COUNT: 00228

SPECIAL FEATURES: illustration; graph; table

COMPANY NAMES: Information Access Co.--Products

INDUSTRY CODES/NAMES: LIB Library and Information Science

DESCRIPTORS: Data base industry--Products

SIC CODES: 7379 Computer related services, not elsewhere classified;

7373 Computer integrated systems design; 2741 Miscellaneous publishing;

7375 Information retrieval services

TRADE NAMES: Investext (Data base)--Evaluation

FILE SEGMENT: TI File 148

**4/8/44 (Item 2 from file: 148)**

DIALOG(R) File 148:(c)2001 The Gale Group. All rts. reserv.

06213076 SUPPLIER NUMBER: 13588521 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**CD-ROM Data Exchange Standard (DXS) Version 1.0 overview.**

Sept, 1992

WORD COUNT: 3238 LINE COUNT: 00272

SPECIAL FEATURES: illustration; cartoon

INDUSTRY CODES/NAMES: LIB Library and Information Science

DESCRIPTORS: CD-ROM data bases--Standards; Information networks--

Standards; Information services industry--Standards

SIC CODES: 8231 Libraries; 7375 Information retrieval services

FILE SEGMENT: TI File 148

**4/8/45 (Item 3 from file: 148)**

DIALOG(R) File 148:(c)2001 The Gale Group. All rts. reserv.

06202020 SUPPLIER NUMBER: 13528118 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Ziff Communications builds online computer-information service.**

Sept-Oct, 1992

WORD COUNT: 2131 LINE COUNT: 00177

COMPANY NAMES: Ziff Communications Co.--Services

INDUSTRY CODES/NAMES: CMPT Computers and Office Automation

DESCRIPTORS: Publishing industry--Services

SIC CODES: 2700 PRINTING AND PUBLISHING; 2721 Periodicals; 2731 Book publishing

FILE SEGMENT: TI File 148

**4/8/46 (Item 4 from file: 148)**

DIALOG(R) File 148:(c)2001 The Gale Group. All rts. reserv.

06186367 SUPPLIER NUMBER: 12394863 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Enhanced reports in DIALOG's COMPANY NAME FINDER. (search aid database)**

July, 1992

WORD COUNT: 2601 LINE COUNT: 00238

INDUSTRY CODES/NAMES: LIB Library and Information Science

DESCRIPTORS: Online searching--Technique

SIC CODES: 7375 Information retrieval services

TRADE NAMES: DIALOG (Online information service)--Usage; Company Name

**4/8/47 (Item 5 from file: 148)**

DIALOG(R) File 148:(c)2001 The Gale Group. All rts. reserv.

06179504 SUPPLIER NUMBER: 12872271 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Shareware: it's a good find. (includes related articles on the definitions of shareware and freeware and shareware programs that become commercial products)**

Nov 9, 1992

WORD COUNT: 1705 LINE COUNT: 00137

SPECIAL FEATURES: illustration; table

INDUSTRY CODES/NAMES: CMPT Computers and Office Automation

DESCRIPTORS: Shareware--Usage; Computer software industry--Products

SIC CODES: 7372 Prepackaged software

FILE SEGMENT: CD File 275

**4/8/48 (Item 6 from file: 148)**

DIALOG(R) File 148:(c)2001 The Gale Group. All rts. reserv.

06170353 SUPPLIER NUMBER: 12783753 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**The "dead" database: where do database go when they leave online?**

Oct, 1992

WORD COUNT: 9536 LINE COUNT: 00796

SPECIAL FEATURES: illustration; photograph

INDUSTRY CODES/NAMES: LIB Library and Information Science

DESCRIPTORS: Online searching--Technique; Data base administration--Management

SIC CODES: 7375 Information retrieval services

FILE SEGMENT: TI File 148

**4/8/49 (Item 7 from file: 148)**

DIALOG(R) File 148:(c)2001 The Gale Group. All rts. reserv.

06143162 SUPPLIER NUMBER: 12632531 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**The Searcher's Toolkit: a review. (Evaluation)**

July-August, 1992

WORD COUNT: 6454 LINE COUNT: 00476

INDUSTRY CODES/NAMES: LIB Library and Information Science

DESCRIPTORS: Software--Evaluation

TRADE NAMES: Searcher's Toolkit (Search software)--evaluation

FILE SEGMENT: TI File 148

**4/8/50 (Item 8 from file: 148)**

DIALOG(R) File 148:(c)2001 The Gale Group. All rts. reserv.

06089319 SUPPLIER NUMBER: 12421272 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**QUARTERDECK ADDS DOS PROTECTED MODE INTERFACE (DPMI) HOST TO QEMM-386**

August 3, 1992

WORD COUNT: 553 LINE COUNT: 00048

COMPANY NAMES: Quarterdeck Office Systems Inc.--Product introduction

INDUSTRY CODES/NAMES: BUS Business, General

DESCRIPTORS: Computer software industry--Product introduction

SIC CODES: 7372 Prepackaged software

TICKER SYMBOLS: QDEK

FILE SEGMENT: NW File 649

4/8/51 (Item 9 from file: 148)

DIALOG(R) File 148:(c)2001 The Gale Group. All rts. reserv.

06088884 SUPPLIER NUMBER: 12417204 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**QUARTERDECK ADDS DOS PROTECTED MODE INTERFACE (DPMI) HOST TO QEMM-386**

August 3, 1992

WORD COUNT: 552 LINE COUNT: 00047

COMPANY NAMES: Quarterdeck Office Systems Inc.--Product introduction

INDUSTRY CODES/NAMES: BUS Business, General

DESCRIPTORS: Computer software industry--Product introduction

SIC CODES: 7372 Prepackaged software

TICKER SYMBOLS: QDEK

FILE SEGMENT: NW File 649

4/8/52 (Item 10 from file: 148)

DIALOG(R) File 148:(c)2001 The Gale Group. All rts. reserv.

05918756 SUPPLIER NUMBER: 12510004 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Timely briefings on special interest groups. (Electronic Frontier Foundation Forum) (Gardening Forum)**

May-June, 1992

WORD COUNT: 1210 LINE COUNT: 00098

INDUSTRY CODES/NAMES: CMPT Computers and Office Automation

DESCRIPTORS: Electronic Frontier Foundation--Information services;

Pressure groups--Evaluation; Gardening--Associations and societies

SIC CODES: 7375 Information retrieval services

TRADE NAMES: CompuServe (Online information service)--Evaluation

FILE SEGMENT: TI File 148

4/8/53 (Item 11 from file: 148)

DIALOG(R) File 148:(c)2001 The Gale Group. All rts. reserv.

05892046 SUPPLIER NUMBER: 12084721 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Do we dare to free our computer users?**

Feb, 1992

WORD COUNT: 5289 LINE COUNT: 00423

SPECIAL FEATURES: illustration; table

INDUSTRY CODES/NAMES: TELC Telecommunications

DESCRIPTORS: Communication of technical information--Technique; Technical manuals--Technique; User groups--Education

FILE SEGMENT: MI File 47

4/8/54 (Item 12 from file: 148)

DIALOG(R) File 148:(c)2001 The Gale Group. All rts. reserv.

05855485 SUPPLIER NUMBER: 12087858 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Document delivery gets personal.**

May, 1992

WORD COUNT: 1946 LINE COUNT: 00155

INDUSTRY CODES/NAMES: LIB Library and Information Science

DESCRIPTORS: Document delivery--Innovations

FILE SEGMENT: TI File 148

4/8/55 (Item 13 from file: 148)

DIALOG(R) File 148:(c)2001 The Gale Group. All rts. reserv.

05835973 SUPPLIER NUMBER: 12112251 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Starting over: current issues in online catalog user interface design.**

(Walt Crawford address) (Transcript)

March, 1992

WORD COUNT: 10532 LINE COUNT: 00781

INDUSTRY CODES/NAMES: LIB Library and Information Science  
DESCRIPTORS: Online catalogs--Planning; User interface--Planning  
NAMED PERSONS: Crawford, Walt--Addresses, essays, lectures  
FILE SEGMENT: TI File 148

**4/8/56 (Item 14 from file: 148)**

DIALOG(R)File 148:(c)2001 The Gale Group. All rts. reserv.

05831646 SUPPLIER NUMBER: 12103131 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Summer 1992 hardcovers. (New Books for Summer 1992) (tabular information only)**

March 30, 1992

WORD COUNT: 23989 LINE COUNT: 02013

INDUSTRY CODES/NAMES: PUBL Publishing  
DESCRIPTORS: Books--Publishing; Publishing industry--Marketing  
SIC CODES: 2700 PRINTING AND PUBLISHING; 2731 Book publishing  
FILE SEGMENT: MI File 47

**4/8/57 (Item 15 from file: 148)**

DIALOG(R)File 148:(c)2001 The Gale Group. All rts. reserv.

05825349 SUPPLIER NUMBER: 12090813 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Unlimited end-user searching for less than \$100 a year from CompuServe flat-fee pricing plan! (Price Watch)**

Feb-March, 1992

WORD COUNT: 1088 LINE COUNT: 00094

COMPANY NAMES: **CompuServe** Inc.--Prices and rates  
INDUSTRY CODES/NAMES: LIB Library and Information Science  
DESCRIPTORS: Data base searching--Prices and rates  
SIC CODES: 7375 Information retrieval services; 7379 Computer related services, not elsewhere classified  
TRADE NAMES: **CompuServe** (Online information service)--Usage  
FILE SEGMENT: TI File 148

**4/8/58 (Item 16 from file: 148)**

DIALOG(R)File 148:(c)2001 The Gale Group. All rts. reserv.

05797814 SUPPLIER NUMBER: 11902672 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**CompuServe moves towards flat-fee pricing.**

Jan-Feb, 1992

WORD COUNT: 531 LINE COUNT: 00043

COMPANY NAMES: **CompuServe** Inc.--Management  
INDUSTRY CODES/NAMES: CMPT Computers and Office Automation  
DESCRIPTORS: Videotex services industry--Management  
SIC CODES: 4899 Communication services, not elsewhere classified  
TRADE NAMES: **CompuServe** (Videotex system)--Prices and rates  
FILE SEGMENT: TI File 148

**4/8/59 (Item 17 from file: 148)**

DIALOG(R)File 148:(c)2001 The Gale Group. All rts. reserv.

05794244 SUPPLIER NUMBER: 11892640 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**76 information providers signal opposition to Cooper MFJ bill. (Tennessee representative Jim Cooper's modified final judgement legislation is opposed by telecommunications interests)**

Feb 24, 1992

WORD COUNT: 1403 LINE COUNT: 00114

INDUSTRY CODES/NAMES: TELC Telecommunications  
DESCRIPTORS: United States. Congress. House--Science and technology  
policy; Telecommunications industry--Laws, regulations, etc.; Telephone  
companies--Services  
NAMED PERSONS: Cooper, Jim--Science and technology policy  
SIC CODES: 4800 COMMUNICATION; 4813 Telephone communications, exc.  
radio; 9121 Legislative bodies; 4810 Telephone Communication  
FILE SEGMENT: TI File 148

**4/8/60 (Item 18 from file: 148)**

DIALOG(R)File 148:(c)2001 The Gale Group. All rts. reserv.

05753645 SUPPLIER NUMBER: 11700765 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**DIALOG menus: is it worth the detour?**

Jan, 1992

WORD COUNT: 6007 LINE COUNT: 00464

COMPANY NAMES: DIALOG Information Services Inc.--Services  
INDUSTRY CODES/NAMES: LIB Library and Information Science  
DESCRIPTORS: Online searching--Analysis; Data base searching--Analysis  
SIC CODES: 7375 Information retrieval services  
FILE SEGMENT: TI File 148

**4/8/61 (Item 19 from file: 148)**

DIALOG(R)File 148:(c)2001 The Gale Group. All rts. reserv.

05138955 SUPPLIER NUMBER: 10588957 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Computer conferencing, bulletin boards, and information professionals.**

**(various online services)**

May, 1991

WORD COUNT: 3394 LINE COUNT: 00279

INDUSTRY CODES/NAMES: LIB Library and Information Science  
DESCRIPTORS: Electronic mail systems--Analysis; Computer conferencing--  
Analysis; Computer bulletin boards--Analysis; Electronic data processing  
--Analysis; Videotex systems--Analysis; Computer networks--Analysis;  
Information storage and retrieval systems--Analysis  
SIC CODES: 7374 Data processing and preparation; 7375 Information  
retrieval services  
FILE SEGMENT: TI File 148

**4/8/62 (Item 20 from file: 148)**

DIALOG(R)File 148:(c)2001 The Gale Group. All rts. reserv.

05080616 SUPPLIER NUMBER: 09223638 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**The new Macintoshes: priced for library budgets. (column)**

Jan, 1991

WORD COUNT: 1844 LINE COUNT: 00134

SPECIAL FEATURES: illustration; photograph  
INDUSTRY CODES/NAMES: LIB Library and Information Science  
DESCRIPTORS: Libraries--Automation; Microcomputers--Usage  
SIC CODES: 3571 Electronic computers; 8231 Libraries  
TRADE NAMES: Apple Macintosh IIsi (680X0-based system)--Usage; Apple  
Macintosh IILC (Microcomputer)--Usage  
FILE SEGMENT: TI File 148

**4/8/63 (Item 21 from file: 148)**

DIALOG(R)File 148:(c)2001 The Gale Group. All rts. reserv.

04884076 SUPPLIER NUMBER: 09221184 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**CompuServe at the crossroads; it is indeed the most diverse of all online**

**services. (Spotlight: CompuServe) (column)**  
Nov-Dec, 1990  
WORD COUNT: 2078      LINE COUNT: 00173

COMPANY NAMES: **CompuServe** Inc.--Services  
INDUSTRY CODES/NAMES: CMPT Computers and Office Automation  
DESCRIPTORS: Information services--Management; Data base searching--  
Services; Data base industry--Services  
SIC CODES: 7375 Information retrieval services; 7379 Computer related  
services, not elsewhere classified  
FILE SEGMENT: TI File 148

**4/8/64 (Item 22 from file: 148)**  
DIALOG(R)File 148:(c)2001 The Gale Group. All rts. reserv.

04081502      SUPPLIER NUMBER: 07852213      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Questing for the "DAO": DowQuest and intelligent text retrieval.**  
Sept, 1989  
WORD COUNT: 5442      LINE COUNT: 00432

SPECIAL FEATURES: illustration; chart  
COMPANY NAMES: DJ Information Services--Innovations  
INDUSTRY CODES/NAMES: LIB Library and Information Science  
DESCRIPTORS: Information services--Innovations; Data base searching--  
Innovations  
SIC CODES: 7375 Information retrieval services  
TRADE NAMES: DowQuest (Online information service)--Usage  
FILE SEGMENT: TI File 148

**4/8/65 (Item 23 from file: 148)**  
DIALOG(R)File 148:(c)2001 The Gale Group. All rts. reserv.

04074229      SUPPLIER NUMBER: 07458620      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Spreading the word about Microsoft Word. (MacIntouch - Bugs and Tips)**  
**(column)**  
July 25, 1989  
WORD COUNT: 737      LINE COUNT: 00056

COMPANY NAMES: Microsoft Corp.--Product development  
INDUSTRY CODES/NAMES: CMPT Computers and Office Automation  
SIC CODES: 7372 Prepackaged software  
TICKER SYMBOLS: MSFT  
TRADE NAMES: Apple Macintosh (680X0-based system)--Computer programs;  
Microsoft Word 4.0 (Word processing software)--Product defects, recall,  
etc.; Microsoft Excel 2.2 (Spreadsheet software)--Product defects,  
recall, etc.; Virus Guard (Data security software)--Product defects,  
recall, etc.; QuickDraw (Computer graphics software)--Product defects,  
recall, etc.; VirusDetective (Data security software)--Product defects,  
recall, etc.  
FILE SEGMENT: CD File 275

**4/8/66 (Item 24 from file: 148)**  
DIALOG(R)File 148:(c)2001 The Gale Group. All rts. reserv.

03931304      SUPPLIER NUMBER: 07822121      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Is there a Prodigy in your future?**  
June, 1989  
WORD COUNT: 5160      LINE COUNT: 00413

INDUSTRY CODES/NAMES: LIB Library and Information Science  
DESCRIPTORS: Software--Usage; Electronic marketing--Computer programs  
SIC CODES: 7372 Prepackaged software  
TRADE NAMES: **Prodigy** (Computer program)--Usage  
FILE SEGMENT: TI File 148



**4/8/67 (Item 25 from file: 148)**

DIALOG(R)File 148:(c)2001 The Gale Group. All rts. reserv.

03913817 SUPPLIER NUMBER: 07612157 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**New interfaces for computers of the future. (column)**

June, 1989

WORD COUNT: 2064 LINE COUNT: 00157

INDUSTRY CODES/NAMES: LIB Library and Information Science

DESCRIPTORS: Computers--Forecasts; Computer interfaces--History

SIC CODES: 3577 Computer peripheral equipment, not elsewhere classified

FILE SEGMENT: TI File 148

**4/8/68 (Item 26 from file: 148)**

DIALOG(R)File 148:(c)2001 The Gale Group. All rts. reserv.

01879135 SUPPLIER NUMBER: 02866918 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Face to Face: 1983 publishing conference and exposition.**

Aug, 1983

WORD COUNT: 23596 LINE COUNT: 02127

INDUSTRY CODES/NAMES: PUBL Publishing

DESCRIPTORS: Book industry--Exhibitions

SIC CODES: 2700 PRINTING AND PUBLISHING; 2731 Book publishing

FILE SEGMENT: TI File 148

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